

STAND UP, STOP AIDS KEEP THE PROMISE



Re: Invitation to take Part in The Great March & the 2010 HIV & AIDS Campaign &

ZIMBABWE NEEDS YOUR HAND TODAY TO FIGHT THE SPREAD OF HIV & AIDS
TO GIVE MILLIONS OF CHILDREN HOPE.



Bishop Elfas second from left, Children's Groups & NHF Staff during an HIV & AIDS awareness in December 2009

WHO IS TAKING PART?

New Hope Foundation in partnership with members of the community around the country that include women, children, AIDS service & child protection Organisations join hands & take this opportunity to invite **your organisation** to be part of the 2010 **HIV & AIDS** prevention & awareness campaign that aims to reach **5,5 million** people, **1 000 000 men**, **2 000 000 children** & **2 500 00 women**, through road shows, community outreach, workshops & the road march.

New Hope Foundation has he led community advocacy in the past, through marches we did it in year 2000 during the Education campaign form Harare to Marondera in Fife days & again in 2007 during the Global March Against Child Labour Zimbabwe 2007,541 kms in 31 days, physical march from Harare to Plumtree. We can do it again in 2010.

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THE IMPACT OF HIV & AIDS ON HUMAN DEVELOPMENT

The epidemic continues to pose significant development challenges to our low-income country, which faces additional complications including drought conditions, political and socio economic challenges.

Although there are many education programmes taking place in Zimbabwe, research shows that the majority of men still do not always use condoms. In countries like Uganda, where infection rates have gone down, prevention campaigns became successful when two things happened when:

- National and local leaders speak openly about HIV and AIDS and led the prevention campaign
- Most adults are HIV positive and so many people are dying, it is impossible for anyone to be untouched by HIV and AIDS.
- Thousands of Children are being left orphans & homeless.

Zimbabwe, can we wait to take action AGAINST HIV & AIDS? No we cannot afford to wait anymore ,because there are & there will be more Aids related deaths in Zimbabwe every day. We have to talk openly about HIV and AIDS and make sure that everyone understands the danger of unprotected sex, and the responsibility they have to protect themselves and their partners. The silence and stigma surrounding HIV and AIDS must be broken and replaced by openness, good communication and compassion.

The aim of our campaign is to discourage risky sexual behaviour as a way of reducing the infection rate.

WHY TARGETING MORE WOMEN & CHILDREN:

Women & children are the most affected, they fall victim to what they do not deserve, investing in women & children today on HIV & AIDS will not only reduce the number of infected people but will promote serious behaviour change.

This campaign must start on the 2nd of May 2010 with community rollout of the peer education activities. We would like to train 300 peer educators i.e. 30 peer educators per province & also hold community public education gatherings that will target at least 10 000 people countrywide, 1000 people per province. During this period we plan to encourage 40 000 people to go for counseling & testing 400 people in the country's 10 provinces. 1000 members of the Faith based Churches, such as the white garment Apostolic sect will also be reached. 1000 granny headed household and 1000 families from the IDPs.

This campaign will also make a special effort to target 10% of Zimbabweans who are disabled. 60 000 people will be taught the correct way of using condoms during the public education gatherings,ie 6000 per province.100 000 condoms must be distributed during the whole campaign, 10 000 condoms per province. Our target group will be people who are at risk, groups that include truckers, commercial sex workers & cross boarder traders most of them women.

We aim to carry out a massive campaign during the period of the World cup as most of people shall be travelling to South Africa to watch the World cup soccer matches and this will put more people at risk.

Final touch to the campaign will start from the 1st of November up the 1st of December 2010 a time the rest of the people will be reached out through a 1550 km March that will go around the country to cover **Manicaland,Masvingo,Mat-south,Mat-east,Mat-west,Midlands,Mash west, Mash-central & Harare Provinces. Some marchers will start from Karoi to Harare, some from Mount Darwin to Harare, some from Mash east to Harare.**

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HIV & AIDS Counseling & testing:

During the training we have so far carried out people have been asking if we can provide HIV & AIDS counseling & testing, the peer educators we train also need condom for distributions in the communities they come from.

Here are the key things that will be done as we wear red ribbons in 2010:

- Educating everyone to understand how HIV and AIDS is spread and what we can do to protect ourselves. We will encourage people to change sexual behaviour and to practice safe sex at all times.
- Making condoms freely and easily available and educating people on how to use them.
- Promoting openness so we can break down the stigma and silence surrounding HIV and AIDS.
- Making everyone aware of the plight of people living with AIDS and the problems faced by their families, and mobilising communities to help care for people who are affected.
- Encouraging testing for all people who are sexually active and making sure there is proper counseling that goes with the testing.
- Ensuring people understand their rights and the treatment options once they have been diagnosed.
- Train people how to start support groups
- Train people how to live positive & how to run home based care programs
- Train people how to start Market gardening, grow mushroom & start up of income generation projects.
-

HIV & Child Labour:

HIV & AIDS has also left millions of children orphaned and thousands more out of school and in abusive & child labour situation:

During the march we shall also talk about:

- **Prevention** – such as through access to education, creating awareness, community mobilisation.
- **Protection** – through adoption and enforcement of child rights sensitive laws and policies, victim - responsive child sensitive programmes, rescue operations.
- **Laws that protect children and conviction of offenders** to create a legal deterrent.
- **Provisions through victim – sensitive care** and assistance, facilities to ensure safe return, social recovery and reintegration- including economic-social empowerment.
- **Participation** through community, child participation in activities to protect child rights, involving key actors like govt., employees, employers, etc.

Any time-bound, multi-pronged, pro-active and holistic approach to protect children in most difficult circumstances would also consist of the following 6 stages of intervention:

- **Research** (for a thorough understanding of the problem);
- **Recognition** (of the problem);
- **Rescue**, (through raids or other legal interventions);
- **Rehabilitation** (both statutory and institutional);
- **Repatriation** (of the children back to their homes);
- **Reintegration** (of the former victims into mainstream society);

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In doing this we have taken lessons from many organisations that do prevention and education work and the methods they use like pamphlets, billboards, radio, workshops, drama, talks and so on. We have also learnt from examples from all over the world especially in Uganda where people from all walks of life have united in the fight against HIV & AIDS & its after effects.

We invite your organisation to take part through providing any service that may help in achieving of the targeted goals & also help us to market this idea Such as:

- 1- Marketing & Fundraising.
- 2- Provide IECs with HIV & AIDS
- 3- Advice on how to do it properly
- 4- Transport & Logistics
- 5- Provide condoms & counseling services
- 6- Provide Food & foot ware for the core marches
- 7- Provide Media Service to publicise the campaign
- 8- Provide Security
- 9- Provide accommodation & etc.
- 10- Train people during workshops & public education gathering

What's the benefit of taking part?

- 1- You will bring campaign materials with your organisation logo
- 2- You will carry out the service your organisation is mandated to do during the march.
- 3- A joint report will be done by all participating organisations.
- 4- At the end of the campaign you can also write a separate report to your donors.
- 5- Your support & participation will be acknowledged through publicity in local and international media.

Resources required

- 6- 5 by 20 men tents
- 7- 100 bicycles
- 8- 2 heavy duty generators
- 9- 5 trucks for logistic
- 10- Footwear & red t-shirts for 500 core marchers
- 11- Food for 500 marchers by 31 days
- 12- 100 000 condoms
- 13- 2 HIV & AIDS Counseling and Testing mobile clinics
- 14- 5 banners & 10 billboards with HIV & AIDS awareness messages
- 15- 5,5 million flyers and pamphlets with HIV & AIDS messages
- 16- 3 Potable Gas stoves & gas 10 gas tanks
- 17- 100 sleeping bags and 100 sleeping beds

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DONATIONS IN CASH OR KIND PLEASE USE THE FOLLOWING DETAILS

<u>NAME OF ORGANISATION</u>	<u>NEW HOPE FOUNDATION</u>
NAME OF CONTACT PERSONS	BISHOP ELFAS ZADZAGOMO-SHANGWA & FORTUNATE JOWA
E-MAIL	newhopefoundationzimbabwe@live.com cc elfasz9@gmail.com
WEBSITE	www.newhopefoundation.co.cc
MOBILE	+263913107447
ZIMBABWE BANK NAME	METROPOLITAN BANK OF ZIMBABWE LIMITED
ADDRESS	8 CENTRAL AVENUE HARARE ZIMBABWE
ZIMBABWE BANK ACCOUNT	0 1 0 7 0 0 5 6 6 8 2 2 7
BANK CODE	9101
INTERNATIONAL BANK TRANSFARE DETAILS	
SWIFT CODE	PNB US 3N NYC
BANK NAME	WACHIOVIA BANK N.A
TITLE OF ACCOUNT	METROPOLITAN BANK OF ZIMBABWE LIMITED



Thanking you in advance for taking the right choice, a decision that will prevent the feather spread of HIV & AIDS in Zimbabwe & the rest of the World.