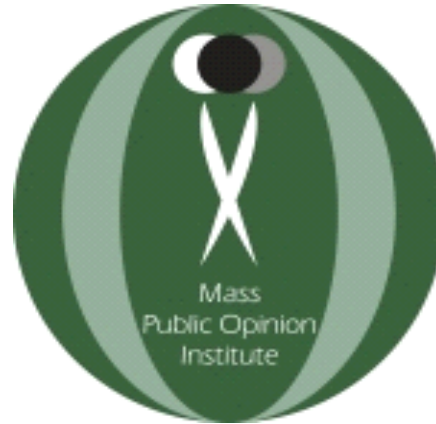




Results from the Media and Governance Survey in Zimbabwe

October 2012



Survey Methodology

- Nationally representative sample of adult Zimbabwean citizens
 - all respondents were randomly selected
 - every adult citizen had an equal and known chance of being selected
- Face-to-face interviews in the language of the respondent's choice
- The survey interviewed (successfully) 1 200 adult Zimbabweans; a sample of this size yields results with a margin of error of +/- 2.8% at a 95% confidence level.
- Field work was conducted from the 19 October to 1 November 2012



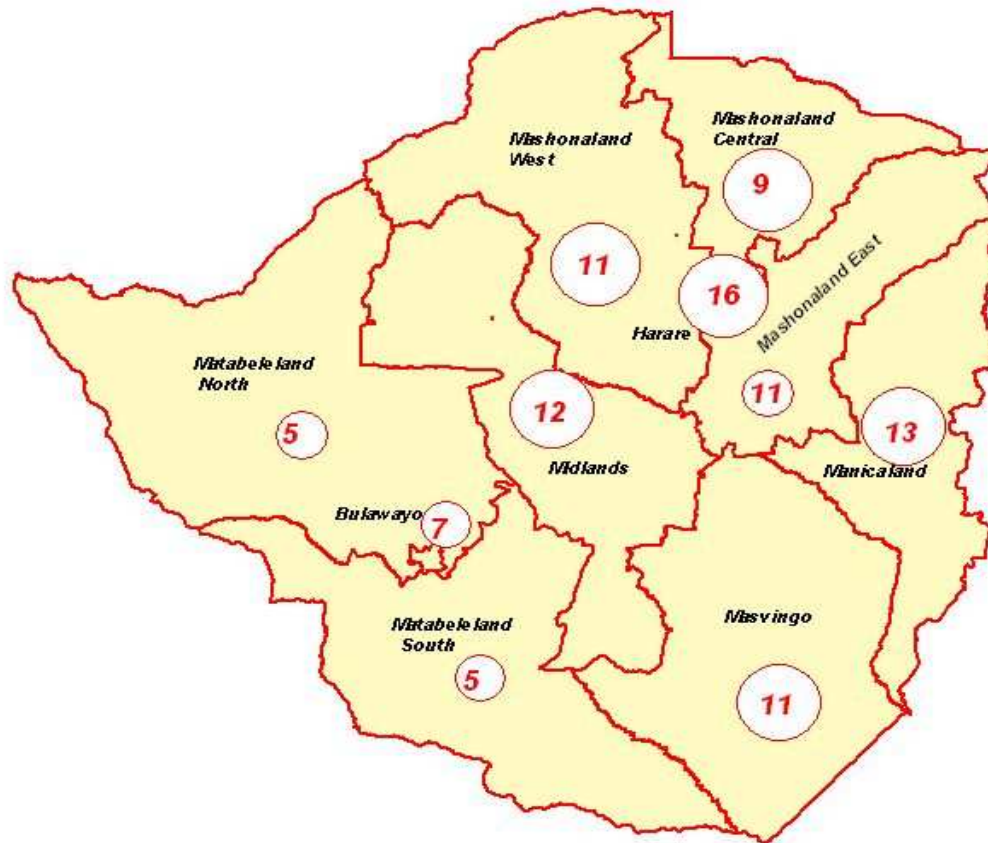
Survey Methodology

- Sampling frame (2011 projected population figures)
- Sample universe: Citizens aged 18 years or older, excluding institutions for example; police camps, and military barracks
- Cluster size: 12 interviews per Enumeration Area (EA) for 100 EAs
- Respondent selection: gender quota filled by alternating interviews between males and females
- Survey languages (Ndebele, Shona and English)

Province



Zimbabwe

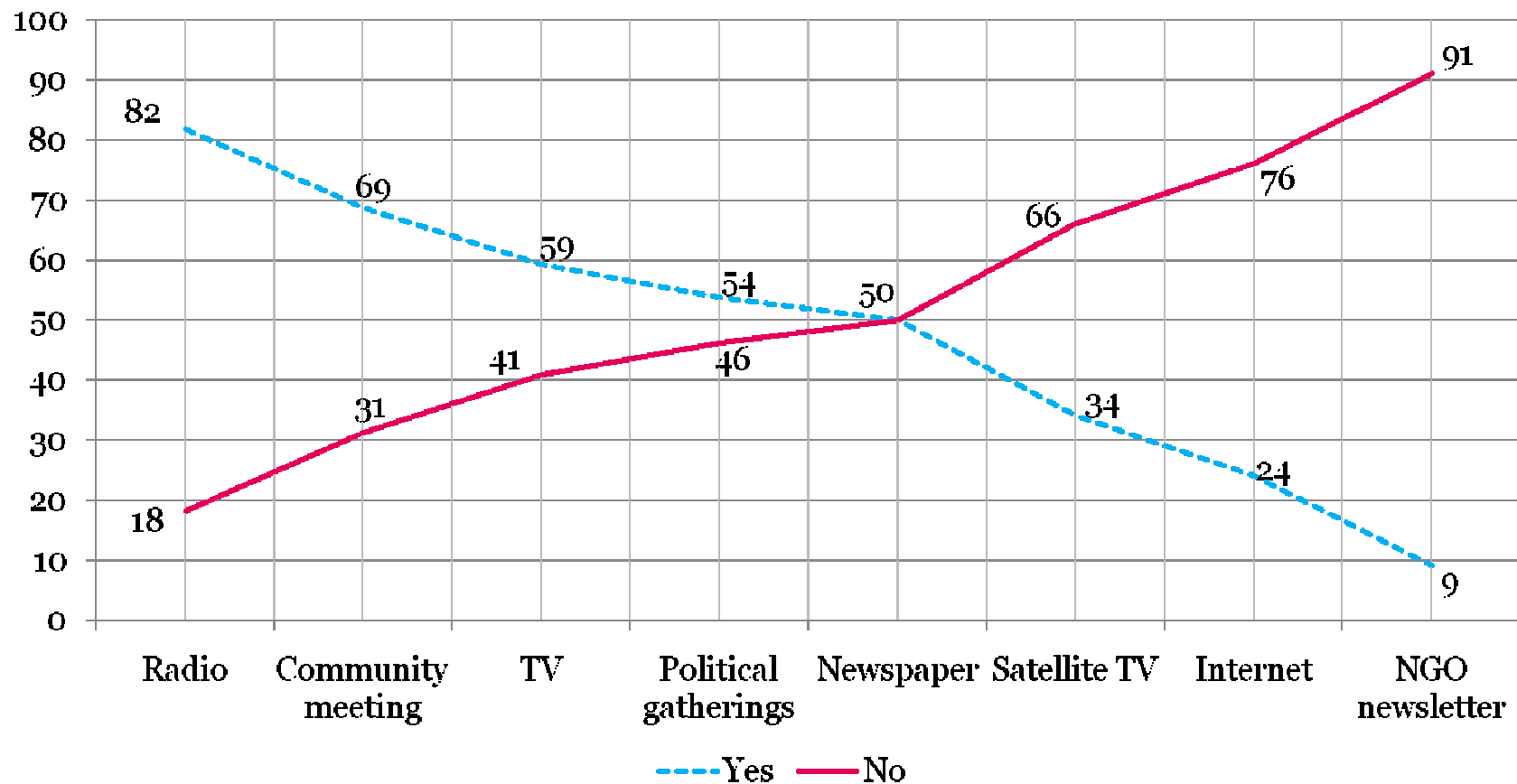




Topics Covered

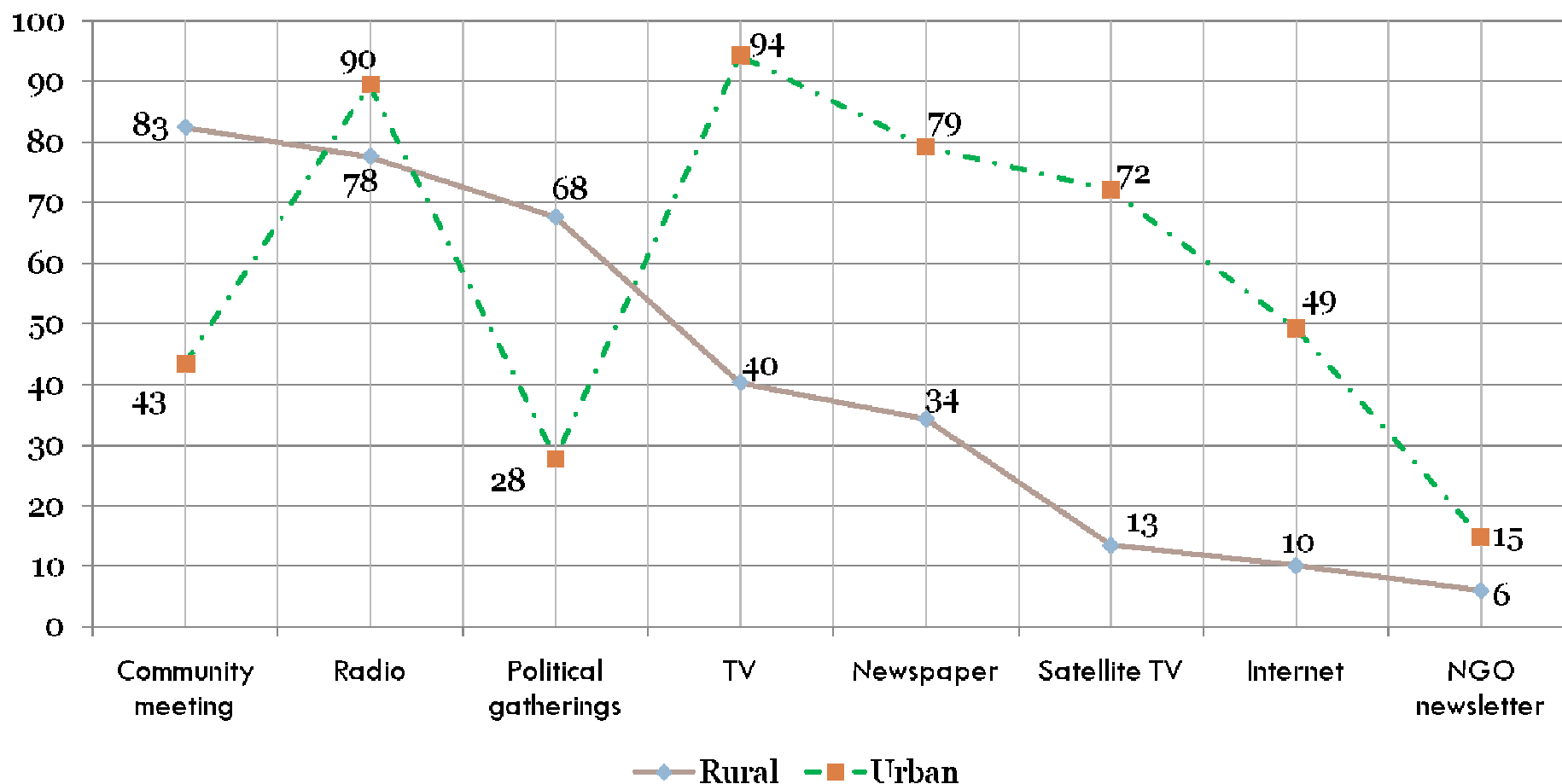
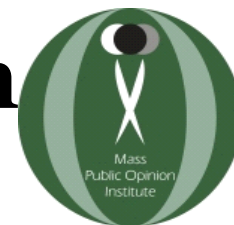
- Access to sources of information
- Frequency of access to sources of information
- Most relied on media/sources of information
- Trust in the media/sources of information
- Supply of freedom of expression
- Access to media and information during elections
- Campaigning activities
- Joint Monitoring and Implementation Committee (JOMIC)
- Global Political Agreement (GPA)
- Census
- Civic and partisan affiliation
- Civil society
- Contact for Problem Resolution
- Government accountability
- Citizen efficacy and Government responsiveness
- Horizontal Accountability

Information



Question: Do you have access to the following sources of information?

Access to Sources of Information by POR



Question: Do you have access to the following sources of information?

www.mpoi.net

Access to Sources of Information by Province

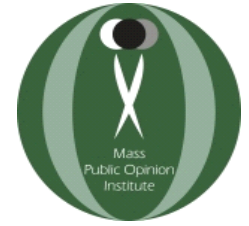


	Political gatherings	Community meeting	Radio	Satellite TV	TV	News-paper	Internet	NGO newsletter
Manicaland	90	92	81	19	43	41	14	5
Masvingo	82	86	71	14	38	29	11	3
Mash East	64	80	85	20	46	46	22	13
Mash Central	58	74	84	20	49	43	12	9
Mat North	55	80	68	32	58	38	12	3
Mat South	52	75	73	25	53	38	10	2
Midlands	52	72	76	33	58	43	17	6
Mash West	34	55	88	30	55	46	25	8
Bulawayo	26	66	86	64	95	77	35	17
Harare	22	30	92	70	92	83	55	17

Question: Do you have access to the following sources of information?

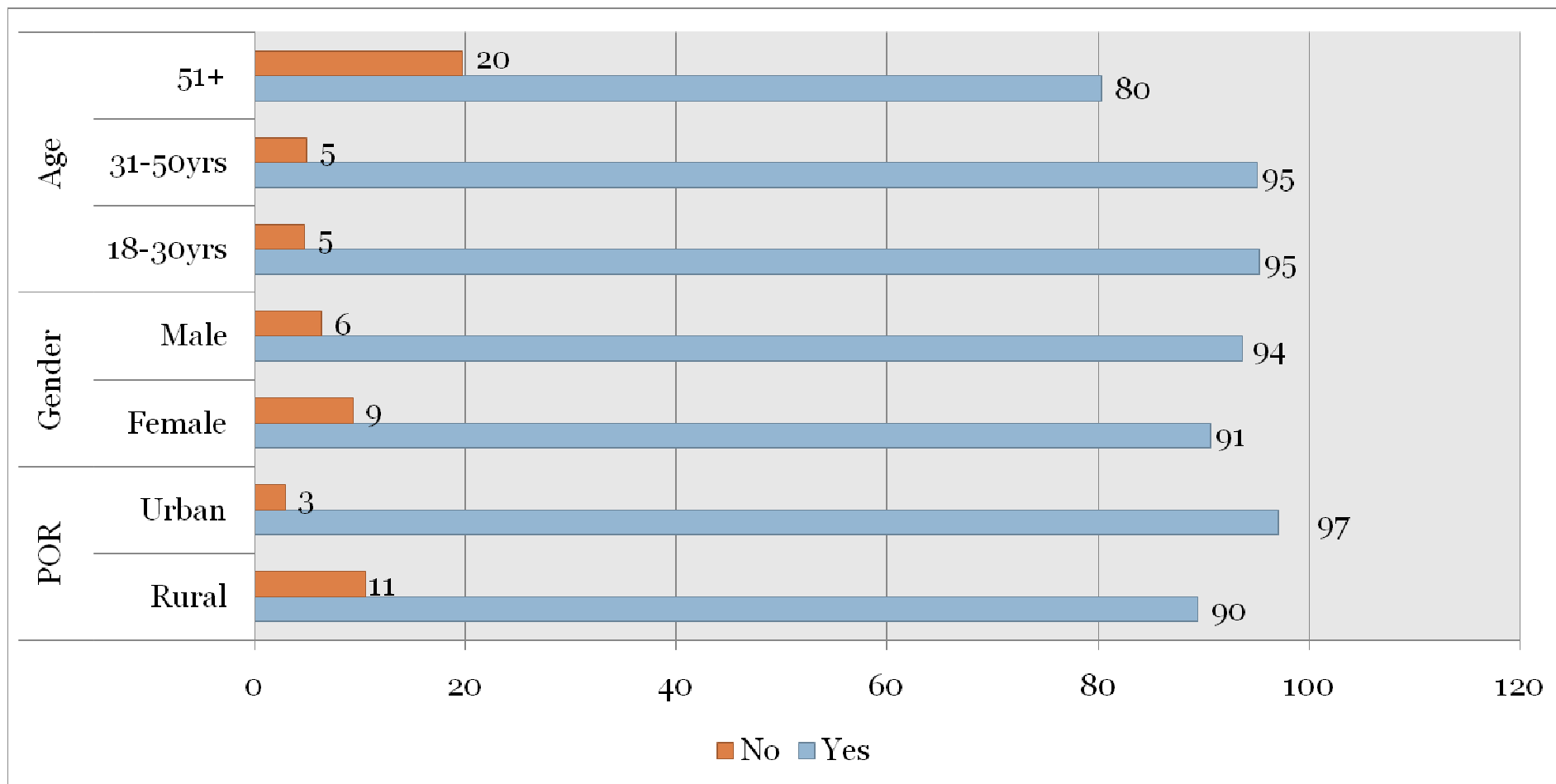
www.mpoi.net

Cell Phone Use and Access in Zimbabwe



- Access to a cell phone is high in Zimbabwe.
- Slightly above nine out of ten adult Zimbabweans (92%) have access to cell phone.
- Sixty seven percent (67%) have access to a cell phone daily, 18% once or twice weekly and only 7% use a cell phone 'a few times a month'

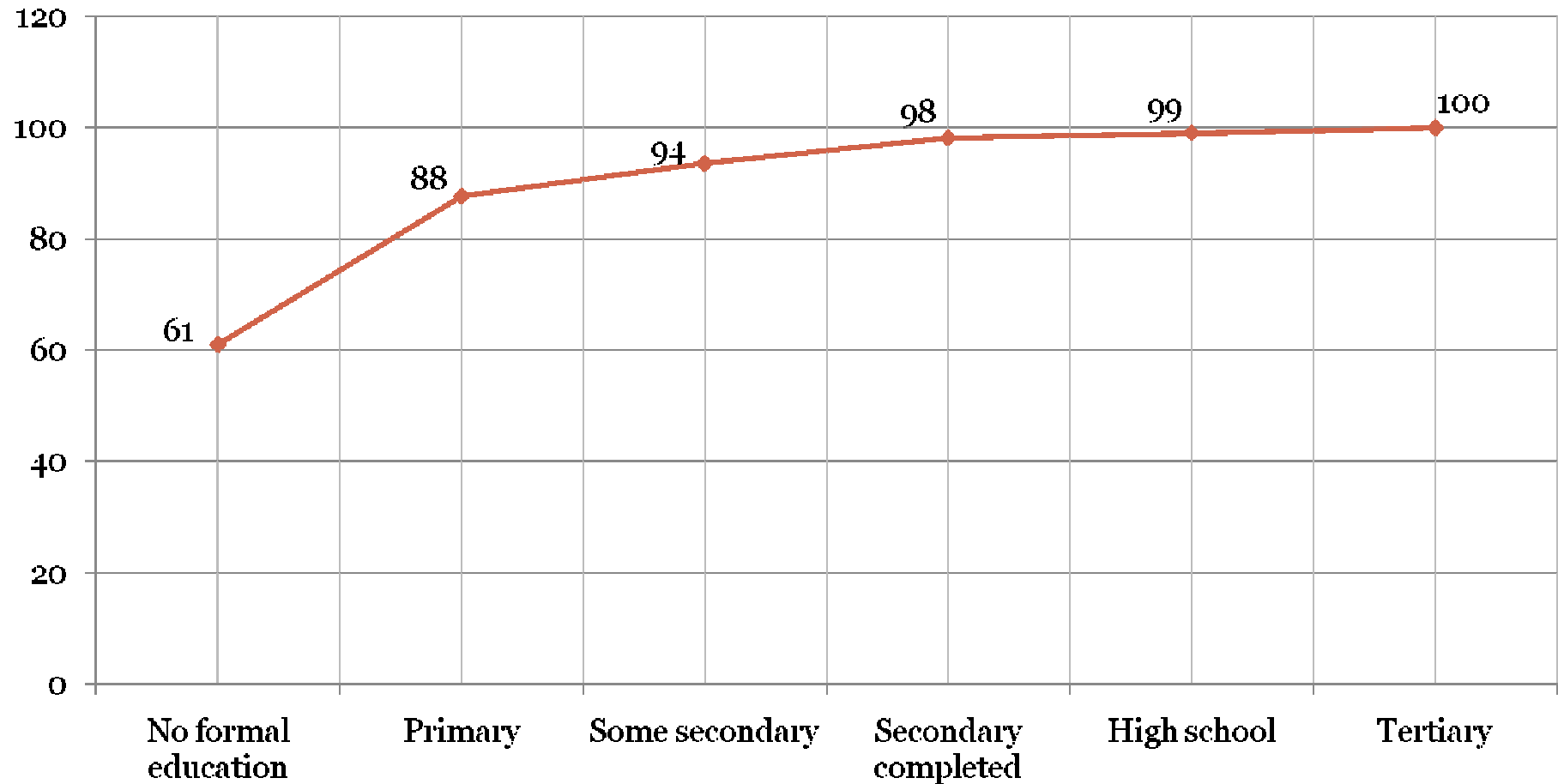
Cell Phone Access by Residence, Gender & Age



Question: Do you have access to a cell phone?

www.mpoi.net

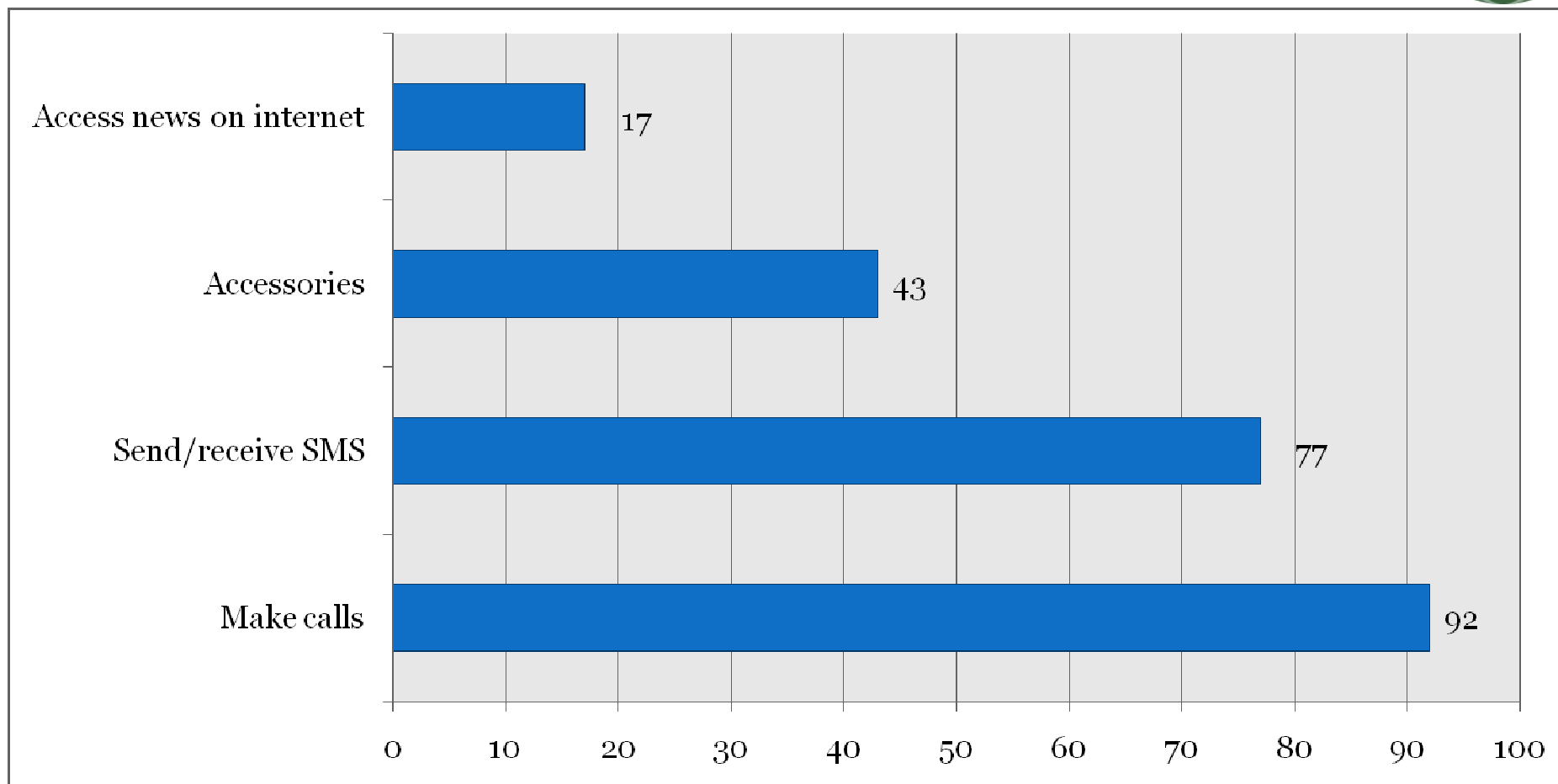
Cell Phone Access by Level of Education



Question: *Do you have access to a cell phone?*

www.mpoi.net

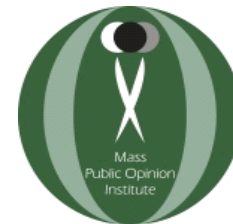
Use of a Cell Phone in Zimbabwe



Question: *Do you use the cell phone to do the following?*

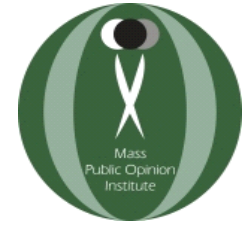
www.mpoi.net

Access to Internet, Devices Used & Rationale for Using Internet



- Nearly a quarter (24%) of the adult Zimbabwean population has access to internet.
- A plurality (22%) access the internet using a phone, 6% depend on the internet café while 7% access internet through use of a personal computer
- Purposes people use the internet for have been categorised into social media, news and entertainment.
- A sizeable percentage of people (21%) that has access to internet uses it for social media

Purpose for Internet Use by Education



	Social media	News	Entertainment
No formal education	-	-	-
Primary	3	3	1
Some secondary	8	6	5
Secondary completed	28	19	12
High school	62	46	31
Tertiary	72	65	41

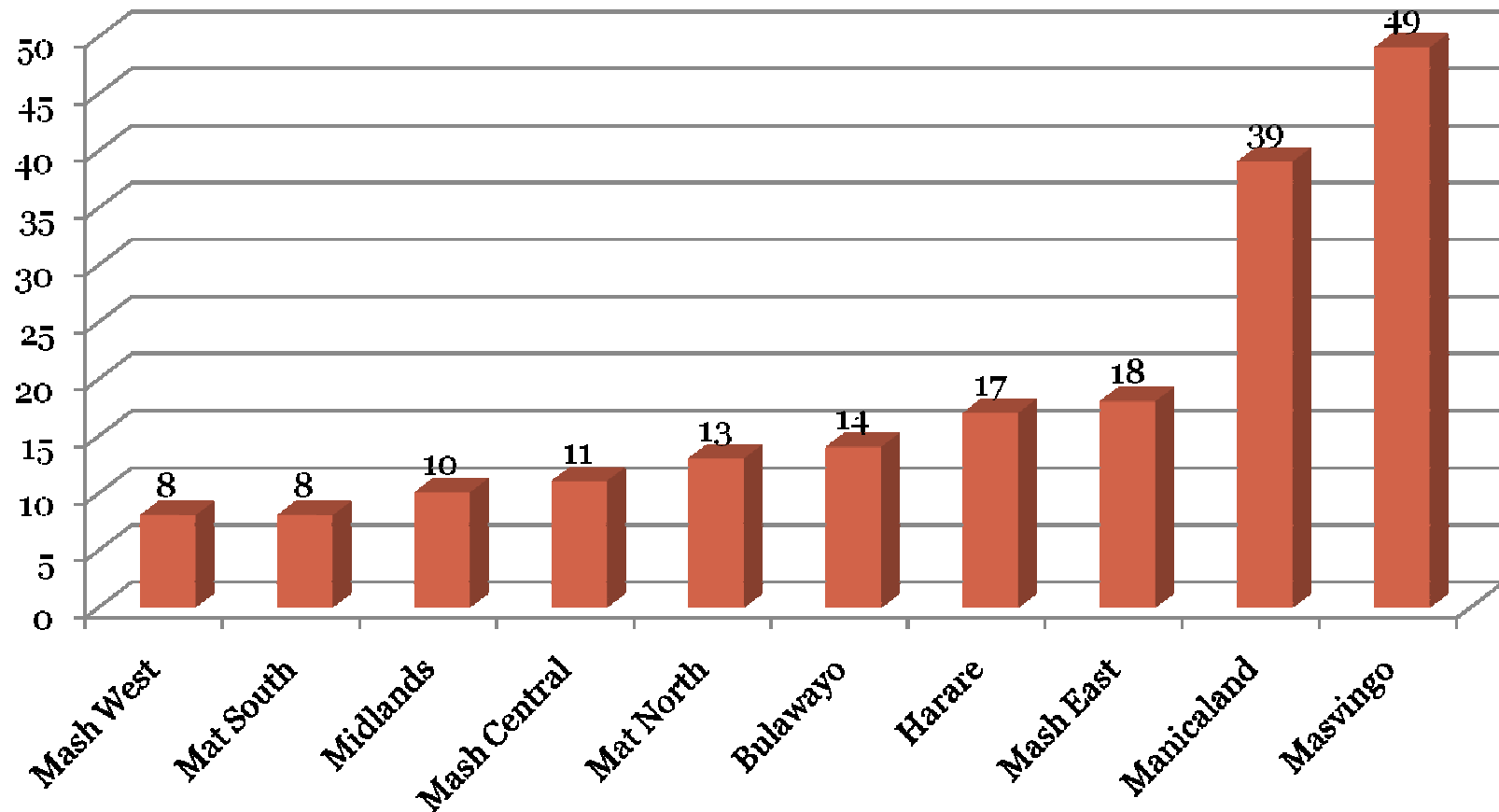
Question: *For what purpose do you use the internet?*

Access to NGO News



- Nineteen percent (19%) of those who said they get news from NGOs do so only ‘a few times a month’.
- Generally, NGOs are not a daily or weekly news source for most Zimbabweans.
- Both rural (23%) and urban (16%) populations report low access to news from NGOs, while there is no significant percentage difference between male and female respondents.
- However, education appears somewhat to influence access to news from NGOs as those with tertiary education seem more likely to access news from NGOs than any other. www.mpoi.net

Province



Question: *Do you get news from NGOs?*

Frequency of Access to Media Sources



- Of the sources of information accessed daily, radio ranks highest(42%), followed by TV (30%) with newspapers (12%) and internet (12%) ties in 3rd position.
- Zimbabweans do not access NGO newsletters, community meetings and political gatherings on daily basis.

Frequency of Accessing Sources of Information



	Daily	Once or twice weekly	A few times a month	A few times a year	Never
Radio	42	27	12	1	18
TV	30	15	11	4	40
Newspapers	12	13	21	4	50
Internet	12	7	4	1	76
NGO newsletter	0	1	5	3	90
Community meetings	0	4	50	14	33
Political gatherings	0	2	20	30	48

Question: How often do you have access to the following sources of information?

Frequency of Access to News on Public Affairs



- When Zimbabweans need daily news about public affairs, they turn to ZBC radio (35%).
- ZBC radio also ranks as the most common source of information on public affairs 'once or twice weekly' for a substantial number of Zimbabweans (29%).
- Other relatively common sources of daily news on public affairs include 'The Herald' (8%), 'Newsday' (8%), 'Daily News' (6%) and 'Star FM' (6%).

Question: How often do you get news about public affairs from the following media sources?

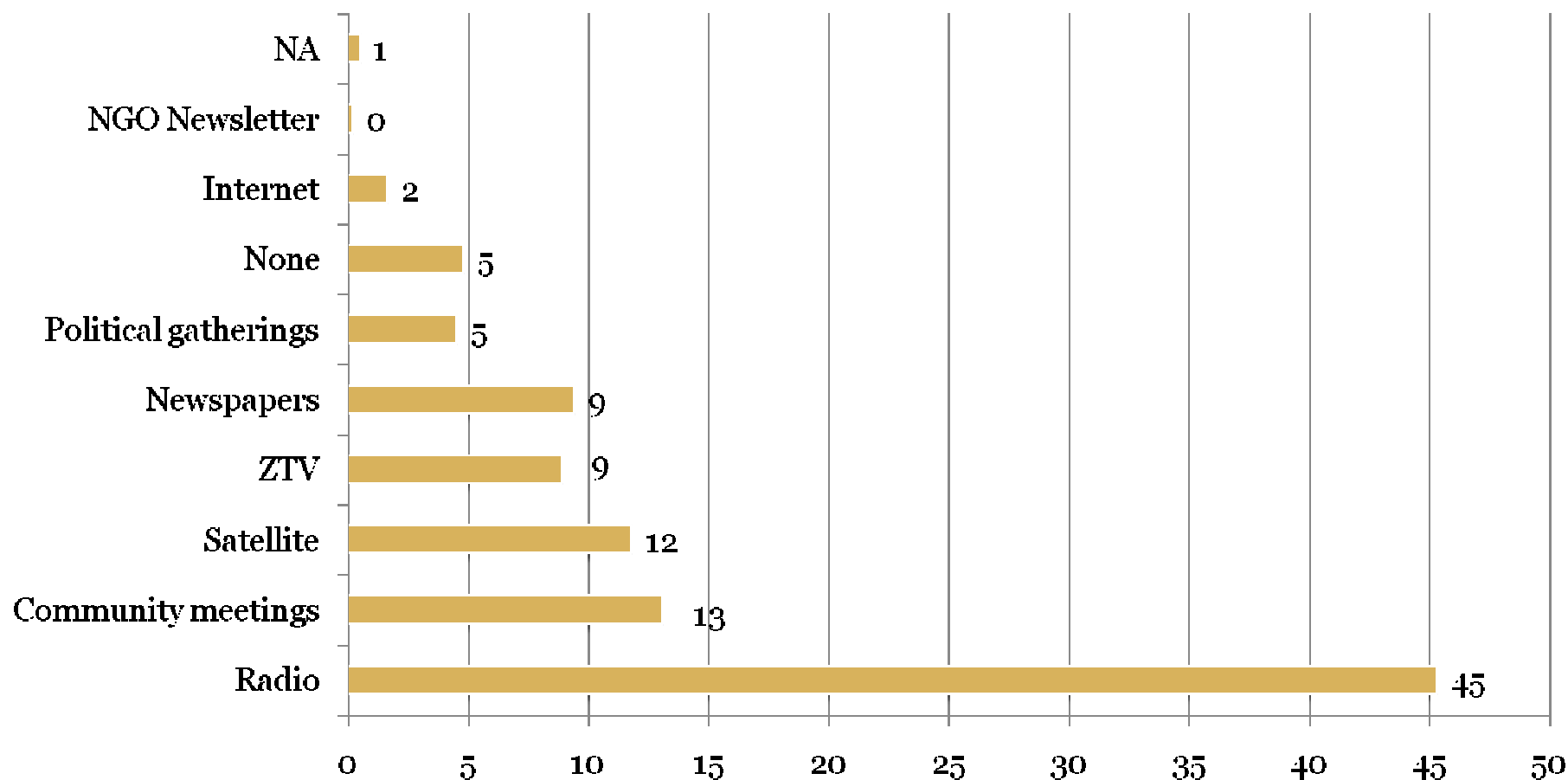
Frequency of Access to News on Political Affairs



- By far, ZBC radio is the most regular source of news on political affairs.
- In terms of daily access, no significant differences exist for sources such as The Herald, Newsday, Daily News and Star-FM.
- Sources such as Radio Botswana, A-TV and Zimbabwe Community Radio are not popular or are not accessible.

Question: How often do you get news about political affairs from the following media sources?

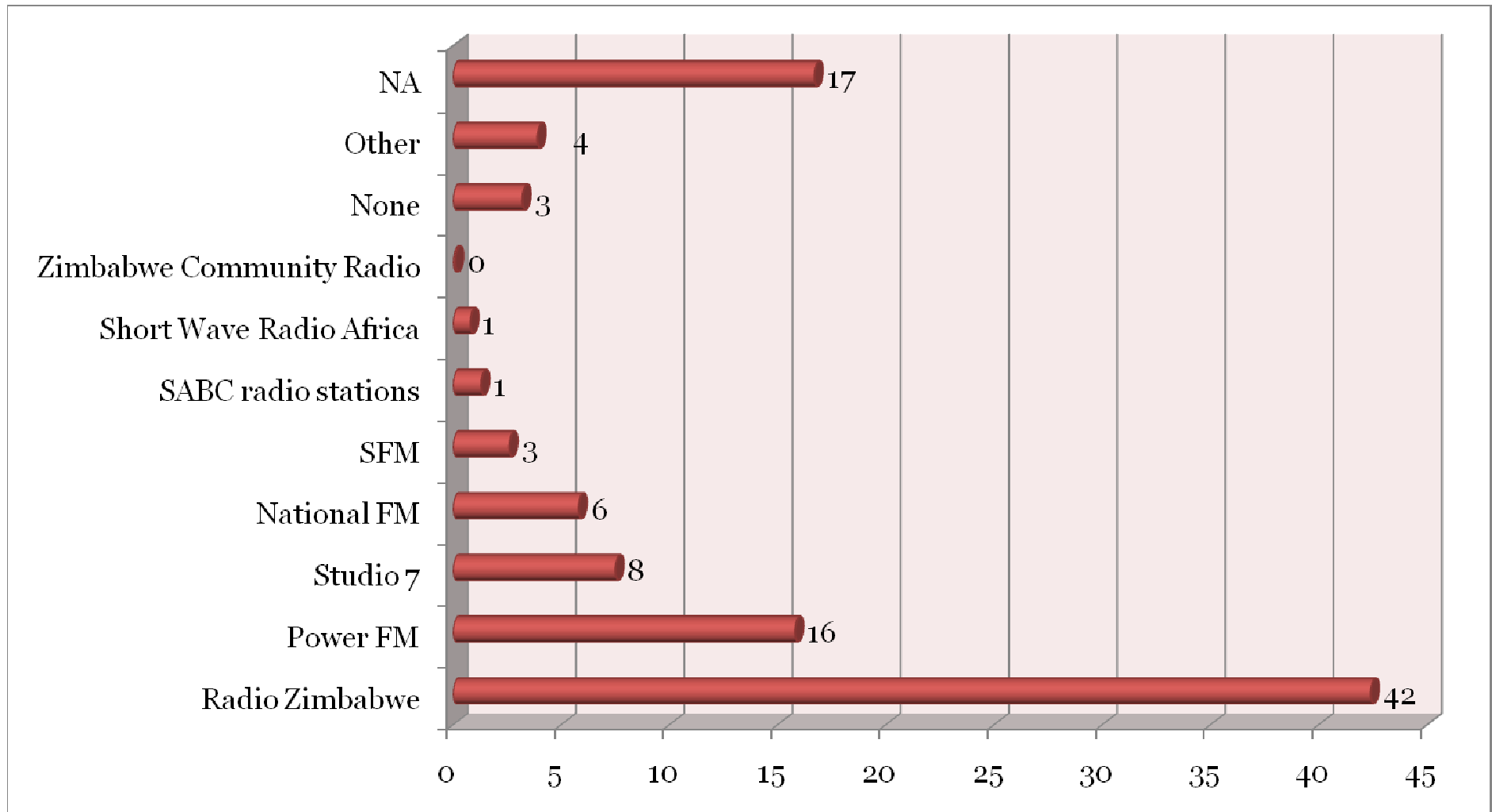
Media Sources Most Relied on for News on Politics and Current Affairs



Question: Which of these media do you mostly rely on for news on politics and current affairs?

www.mpoi.net

Radio Station Most Relied on for News on Politics and Current Affairs



Question: Which radio station do you most commonly listen to for news on politics and current affairs?

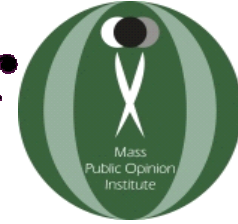
TV Station Most Relied on for News on Politics and Current Affairs



- With a 29% viewership, ZBC-TV tops the rest in terms of the most commonly watched TV station for news on politics and current affairs.
- However, a significant minority of adult Zimbabweans (14%) depend on SABC-TV for politics and current affairs.

Question: *Which TV station do you most commonly listen to for news on politics and current affairs?*

Newspapers Most Relied on for News on Politics and Current Affairs



- The Herald has the largest percentage of readers (18%) for news on politics and current affairs as compared to the Newsday (11%) and the Daily News (7%).
- Readership for newspapers like the Zimbabwean, The Standard, The Patriot and Financial Gazzette approaches zero percent (0%).

Question: Which Newspaper do you most commonly listen to for news on politics and current affairs?

- Fifty one percent (51%) reported that they do not read any of these newspapers

Internet News Site Most Relied on for News on Politics and Current Affairs



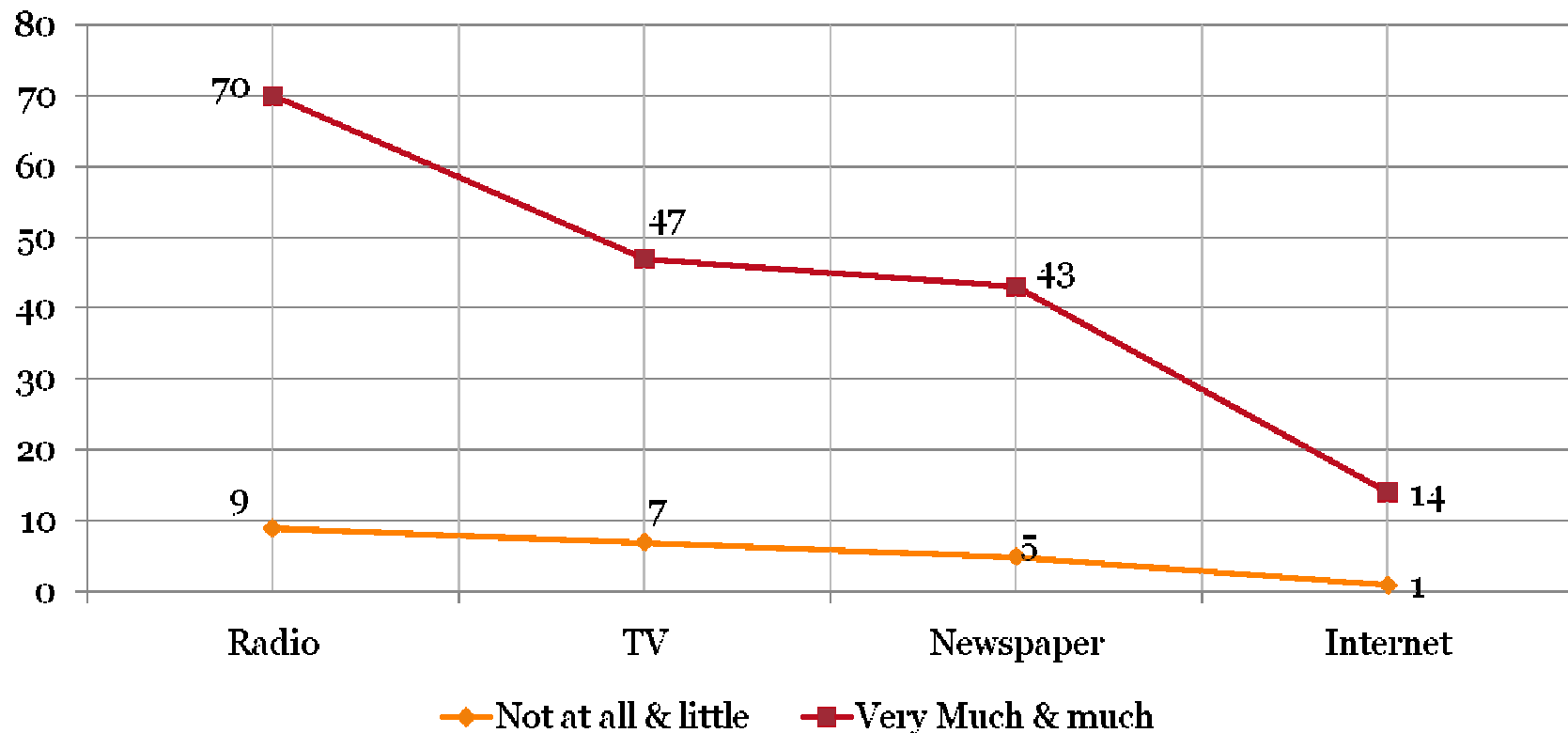
- The general picture is that extremely few Zimbabweans rely on the internet.
- While the data seems to suggest that newzimbabwe.com is the one most relied on internet site, reliance on the site is not significantly different from all other internet sites considered in the survey.

Question: *Which internet news site do you most commonly use for news on politics and current affairs?*



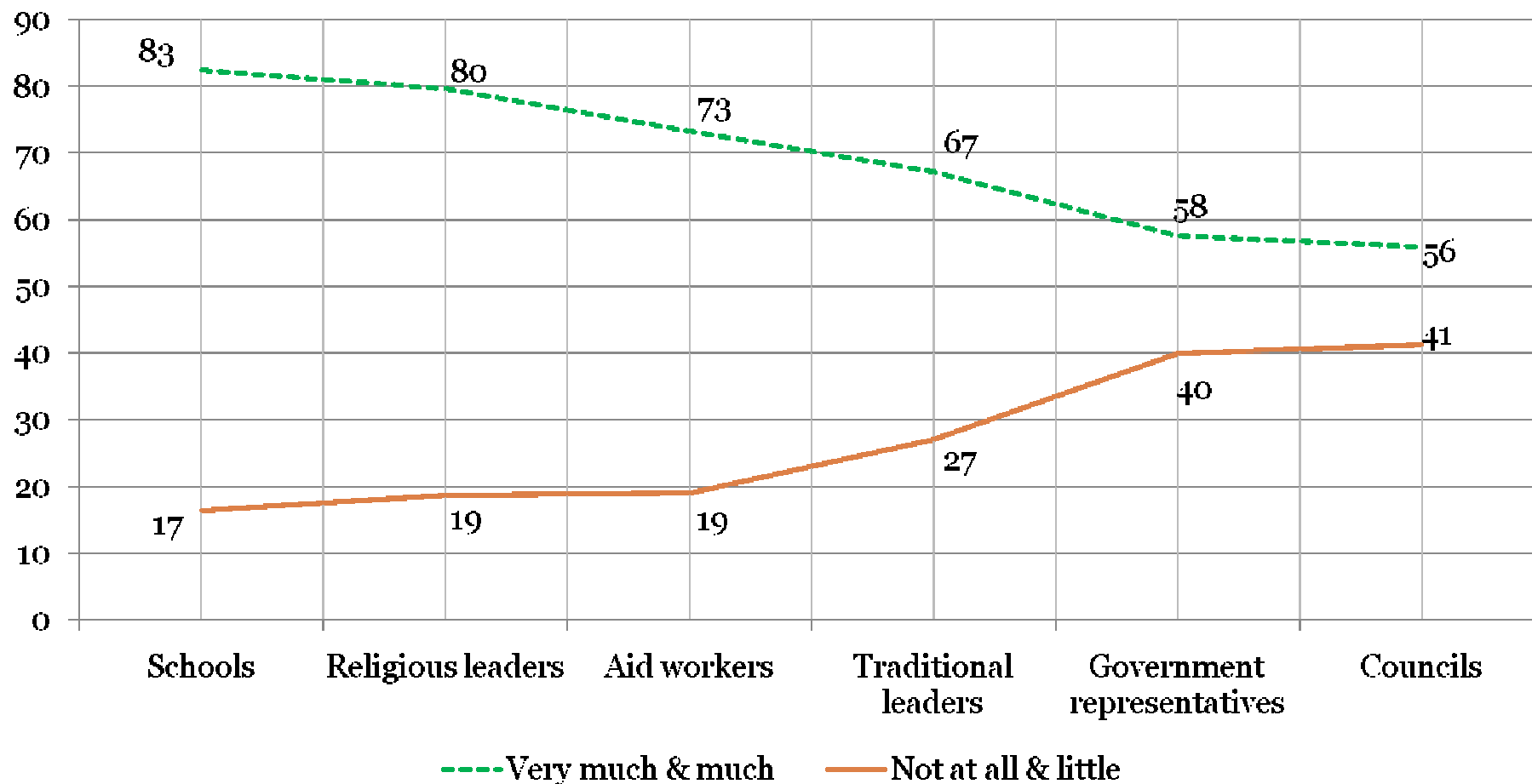
Trust in Sources of Information

Trust in Radio, Television, Newspapers, & Internet Site



Question: *How much trust do you have in this radio station/TV station/newspaper/internet site station that you said you mostly use for your news on politics and current affairs?*

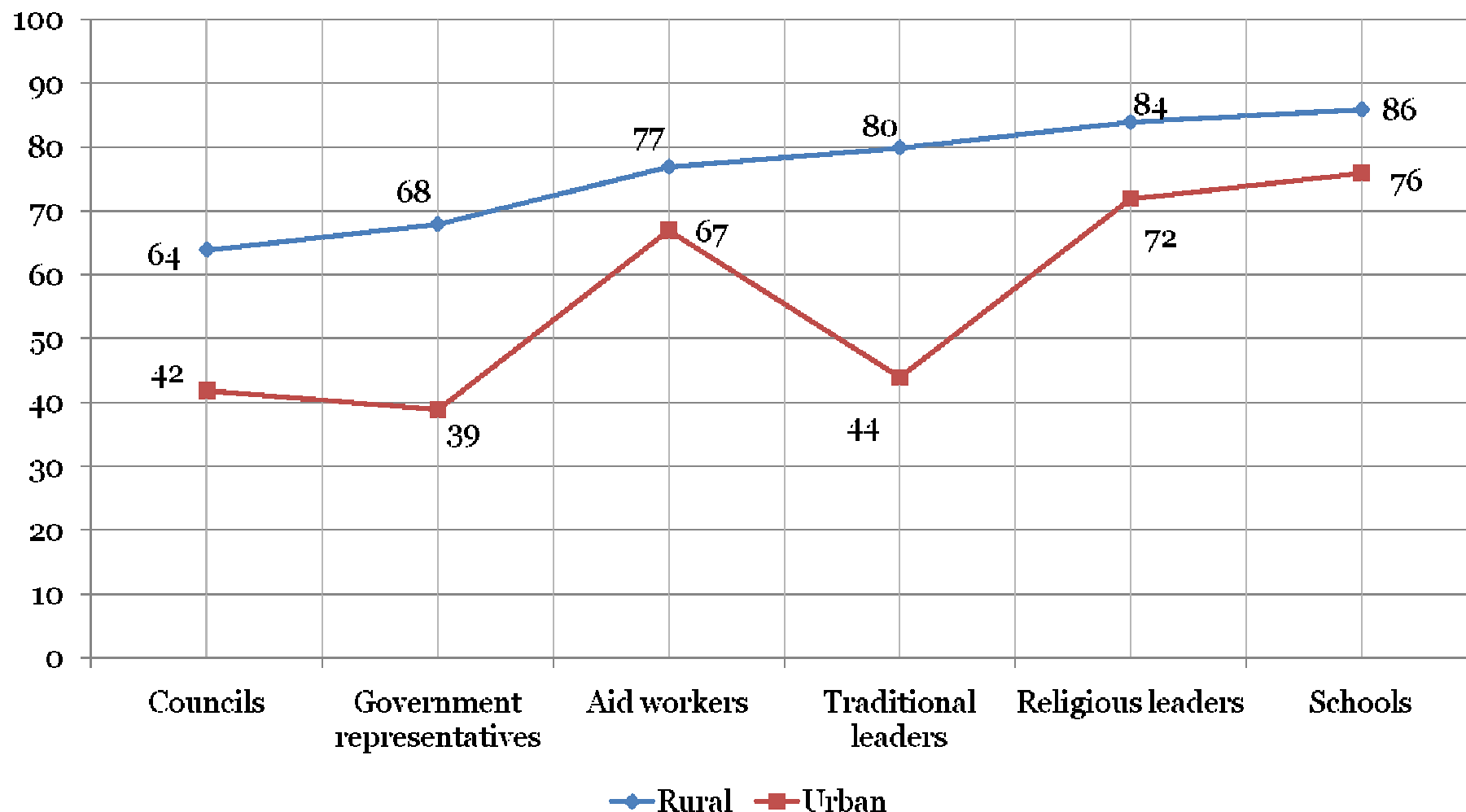
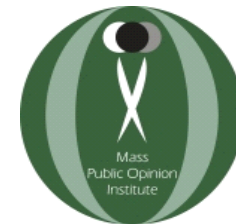
Trust in Key Individuals and Institutions



Question: How much trust do you have in the following as your source of information?

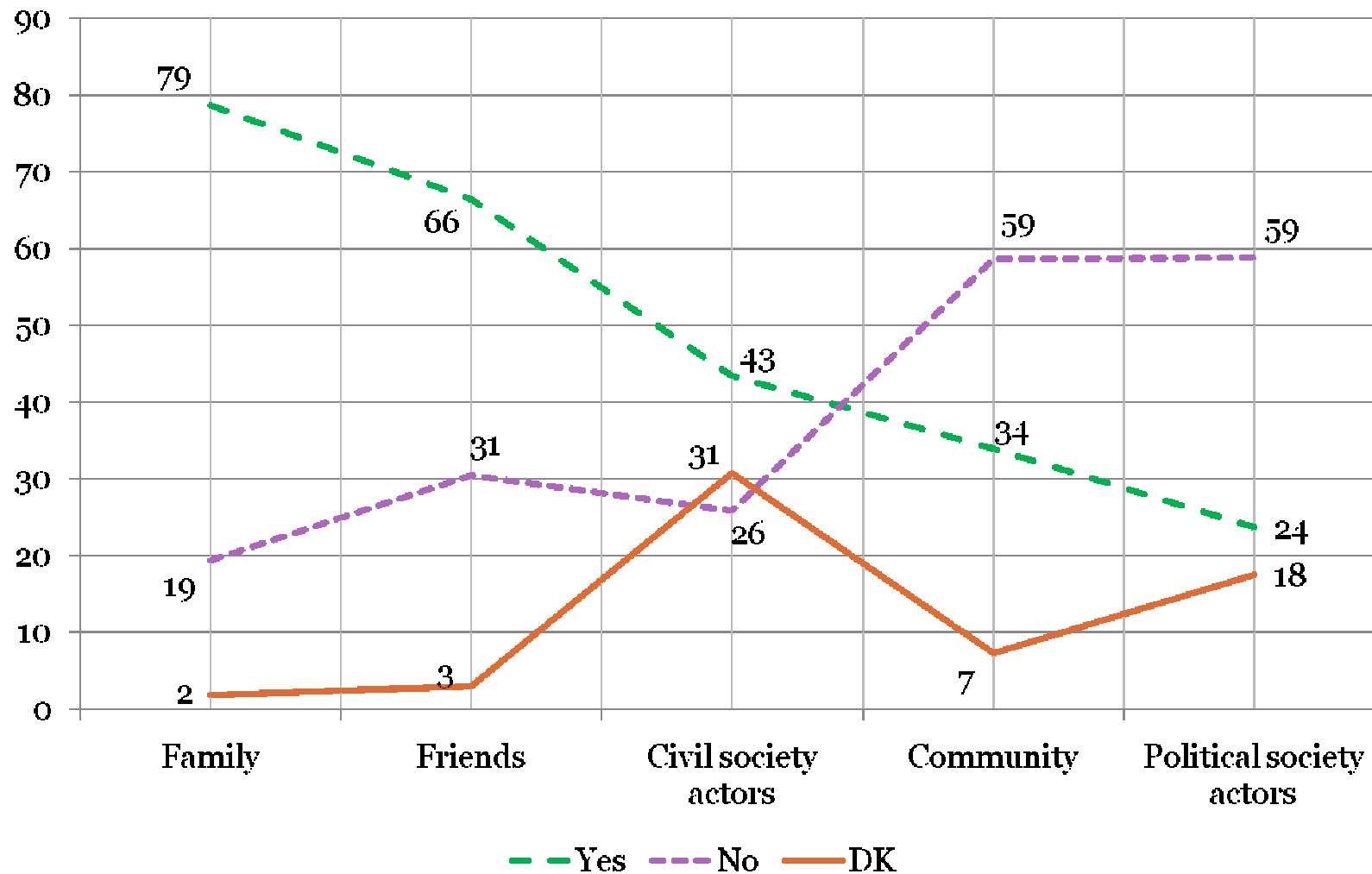
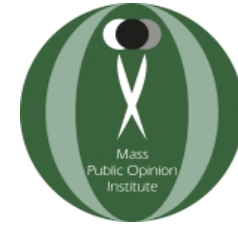
www.mpoi.net

Trust In Key Individuals & Institutions by POR



Question: *How much trust do you have in the following as your source of information?*

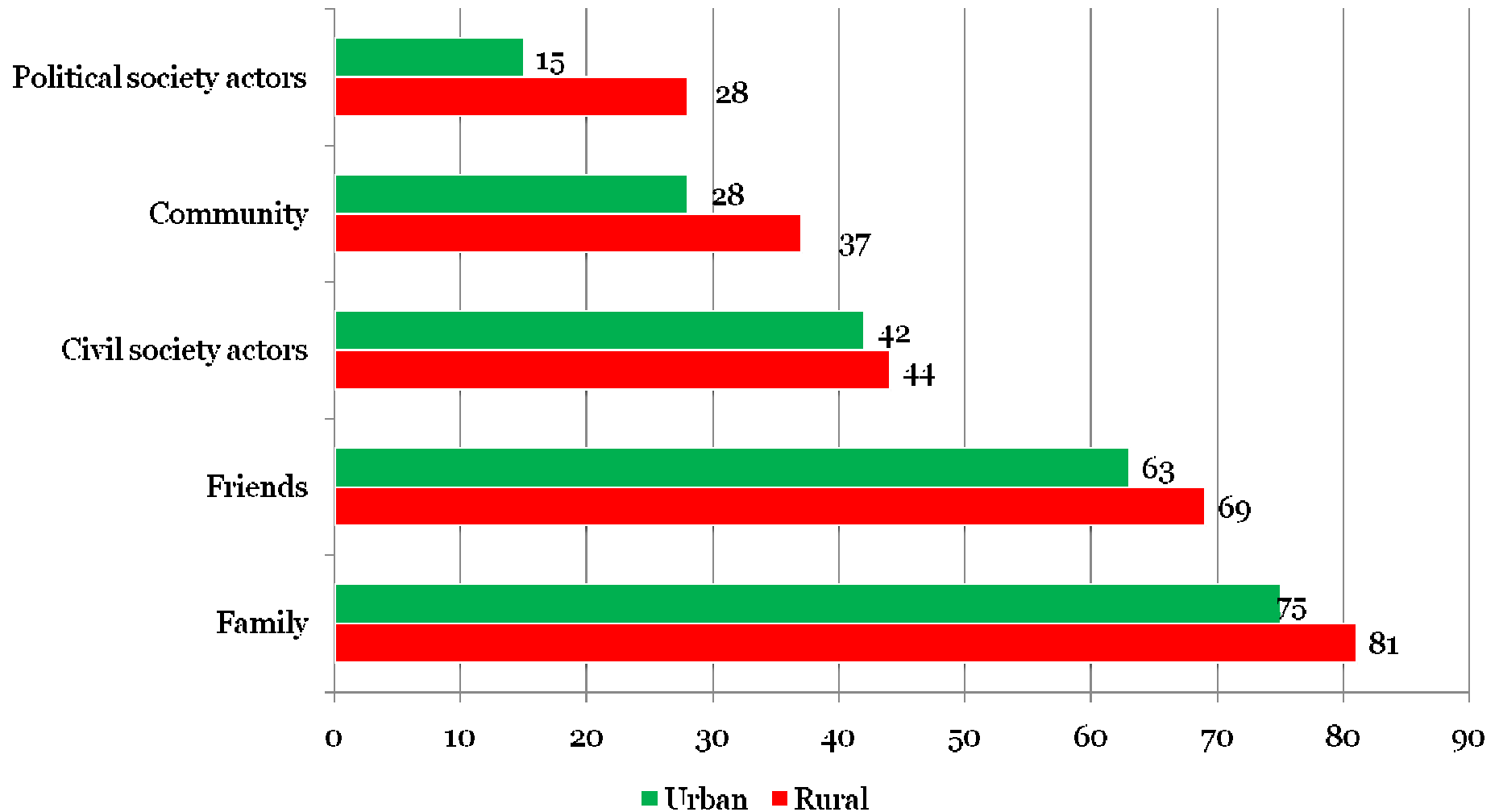
Freedom of Expression



Question: Do you feel free to talk about anything to:

www.mpoi.net

A face of resilience (yes responses)



Question: Do you feel free to talk about anything to:

www.mpoi.net

Access to Media and Information During Elections

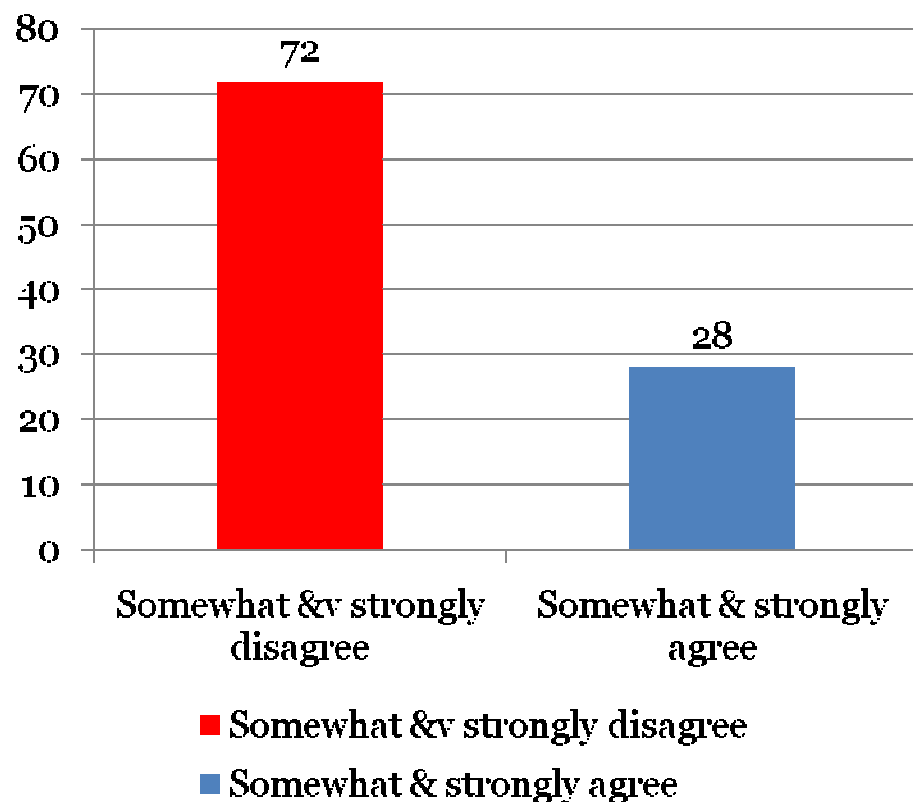


- A strong majority of respondents (70%) either “somewhat or strongly disagreed” that political parties and candidates have equal access to the mass media during election period.

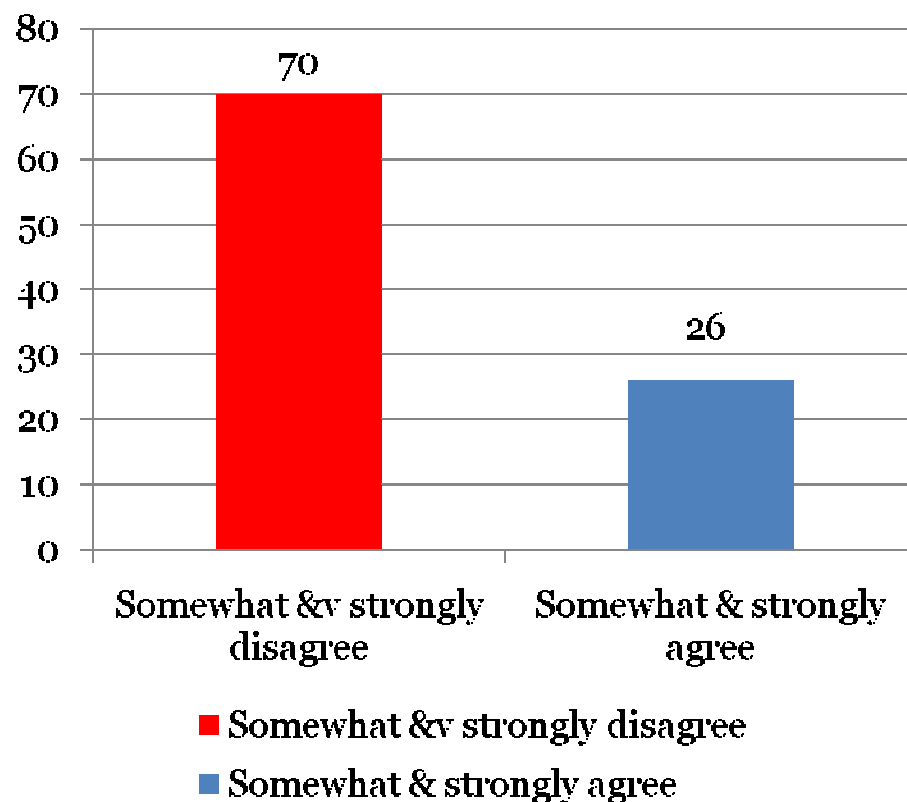
Access to Information & Mass Media



I have sufficient access to information from all political parties during the election period

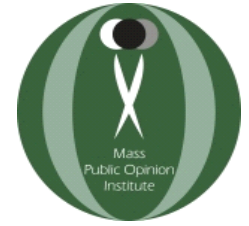


Political parties or candidates in our country have equal access to the mass media during the election period



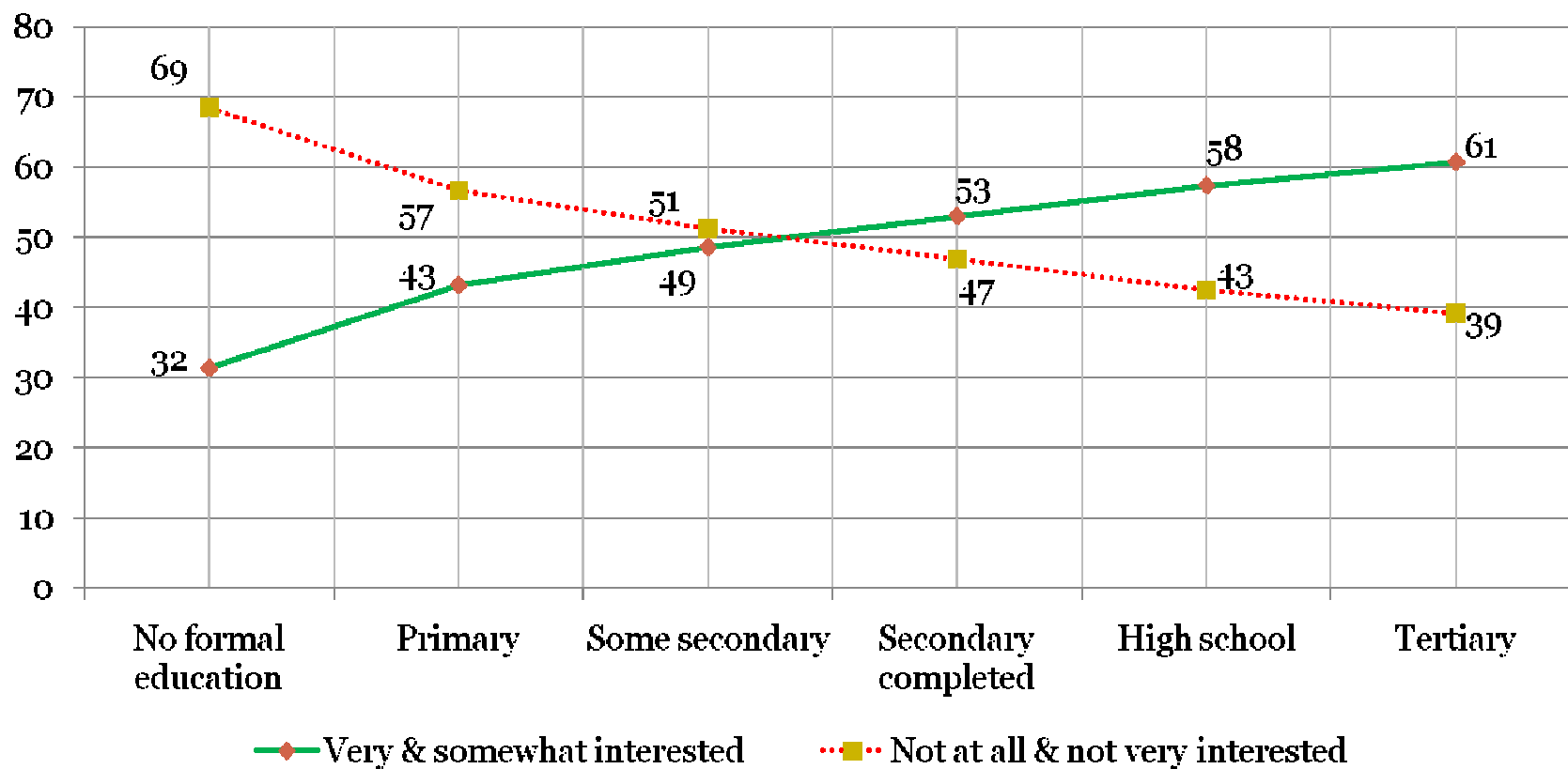
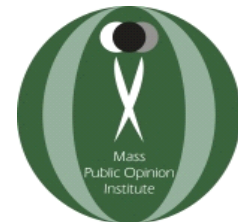
Question: *Please tell me whether you strongly agree, somewhat agree, somewhat disagree or strongly disagree with the following statement:*

Interest in Politics



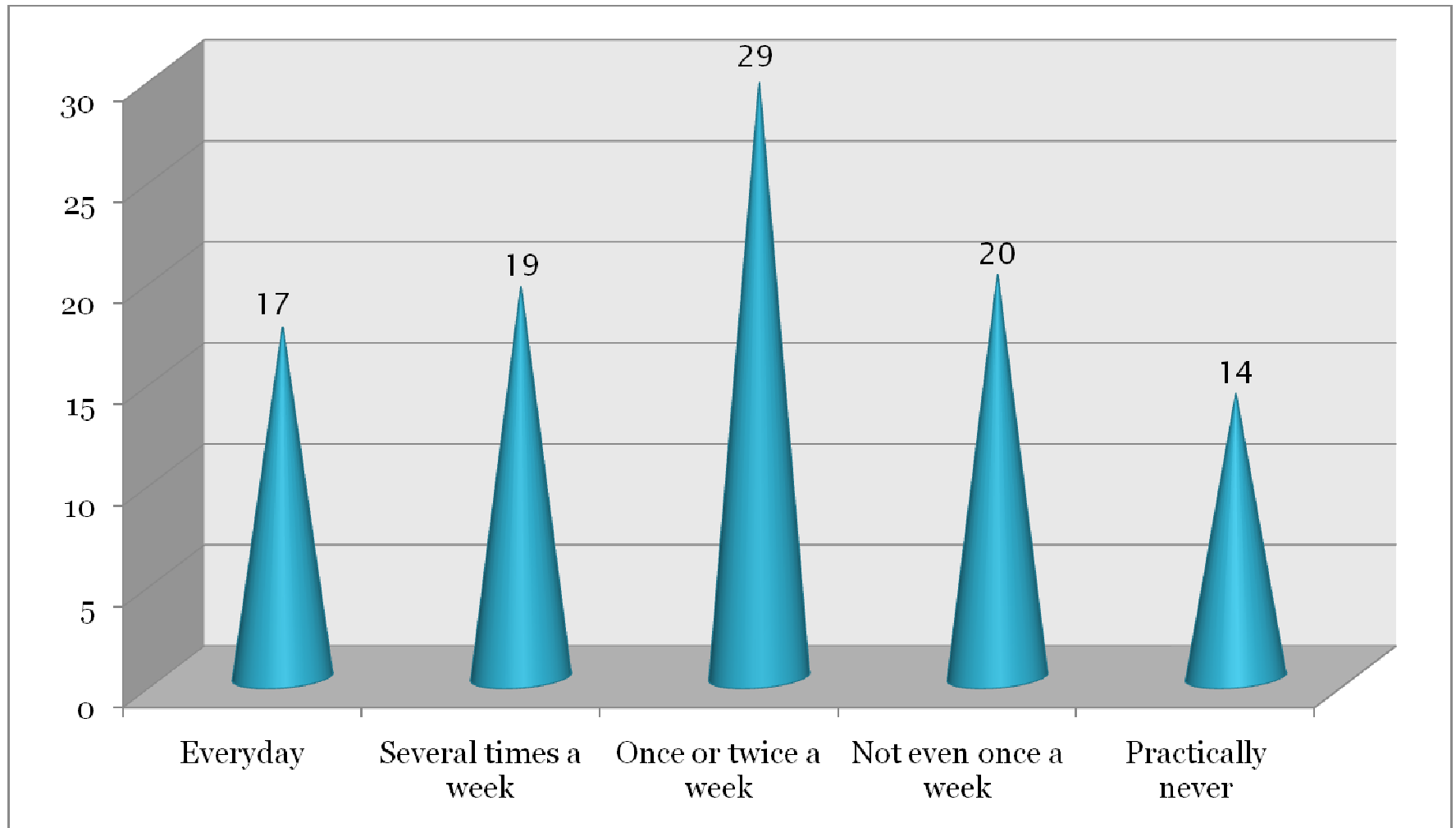
- Nearly half (49%) of Zimbabweans of voting age indicated that they have interest in politics (at least "somewhat interested") in general. Interest in politics differs with gender, age, province and education
- Just over half the citizens (51%) pointed out that they were not interested (at least "not very interested") in politics.

Interest in Politics by Level of Education



Question: *How interested would you say you are in politics?*

Interest in News on Politics and Government



Question: *How often do you follow news about politics and government?*

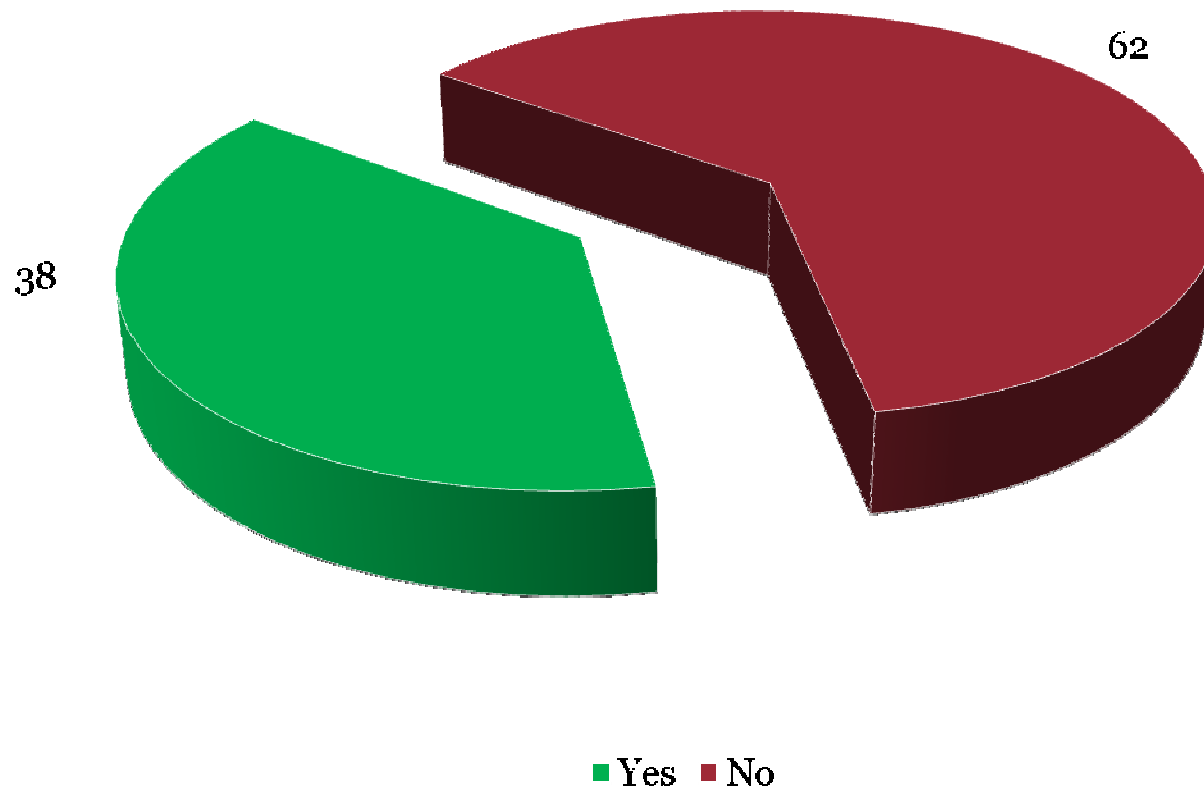
www.mpoi.net



Joint Monitoring and Implementation Committee

www.mpoi.net

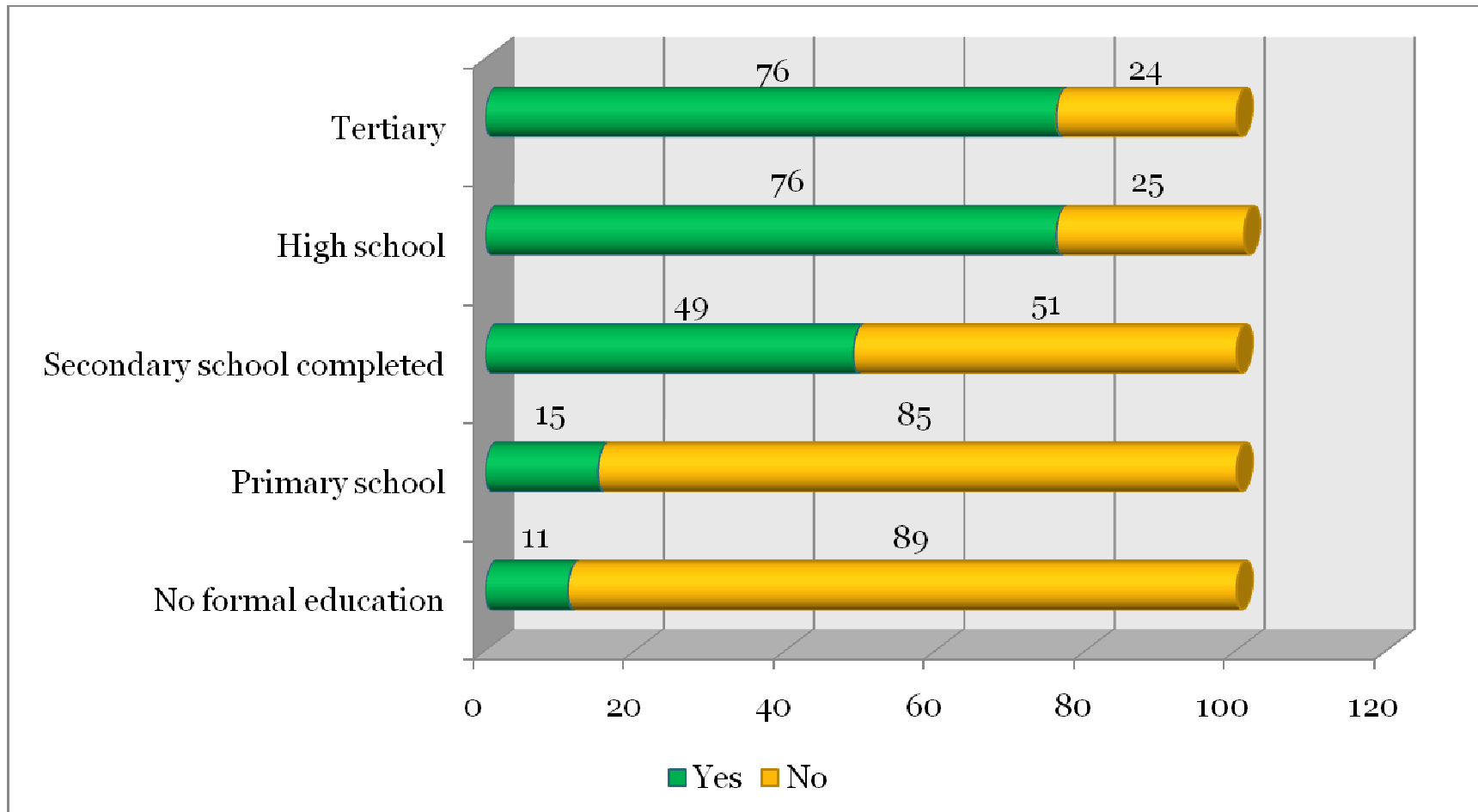
Awareness of JOMIC



Question: *Have you ever heard of the Joint Monitoring and Implementation Committee (JOMIC)?*

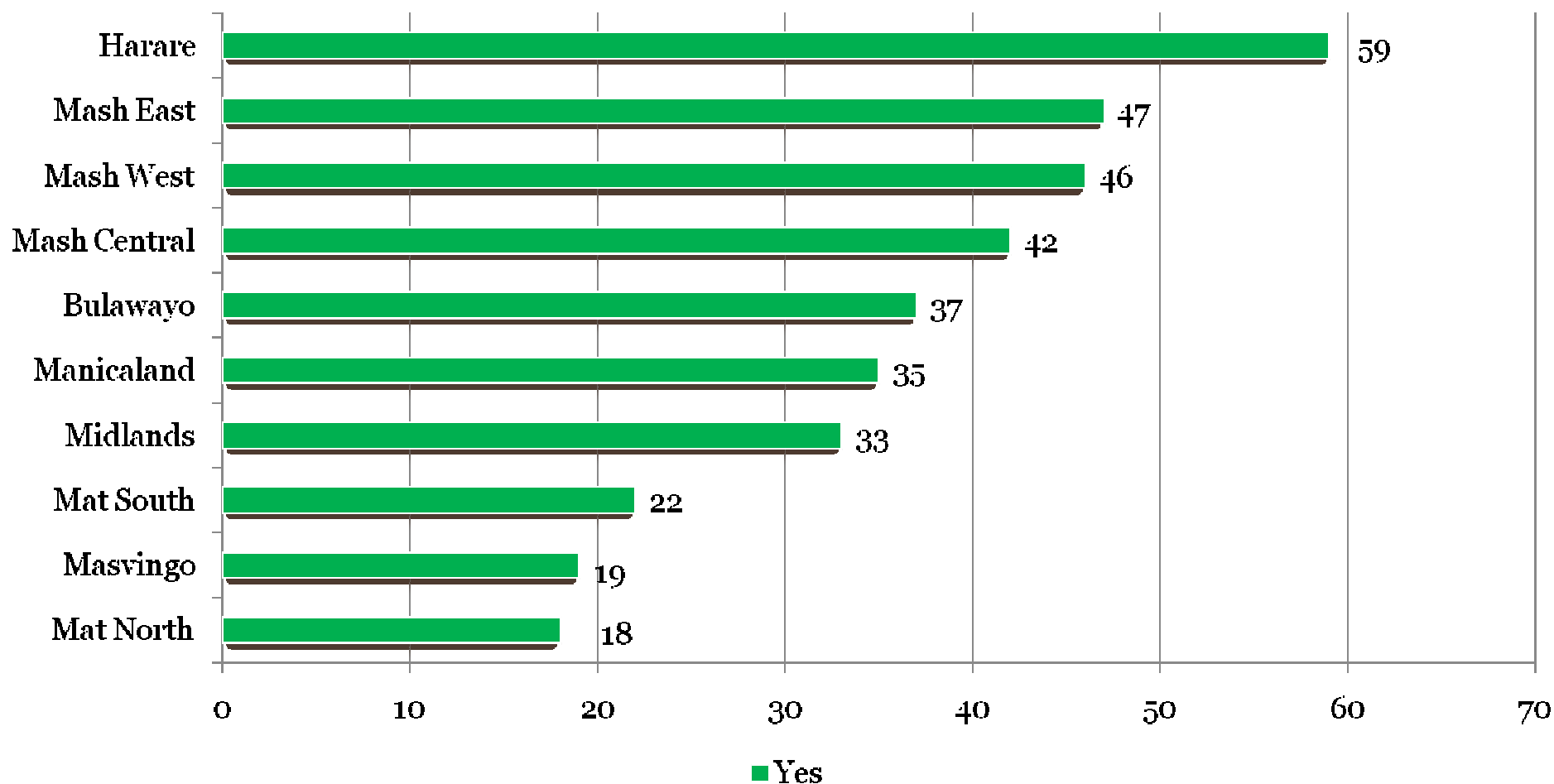
www.mpoi.net

Public Awareness of JOMIC by Education



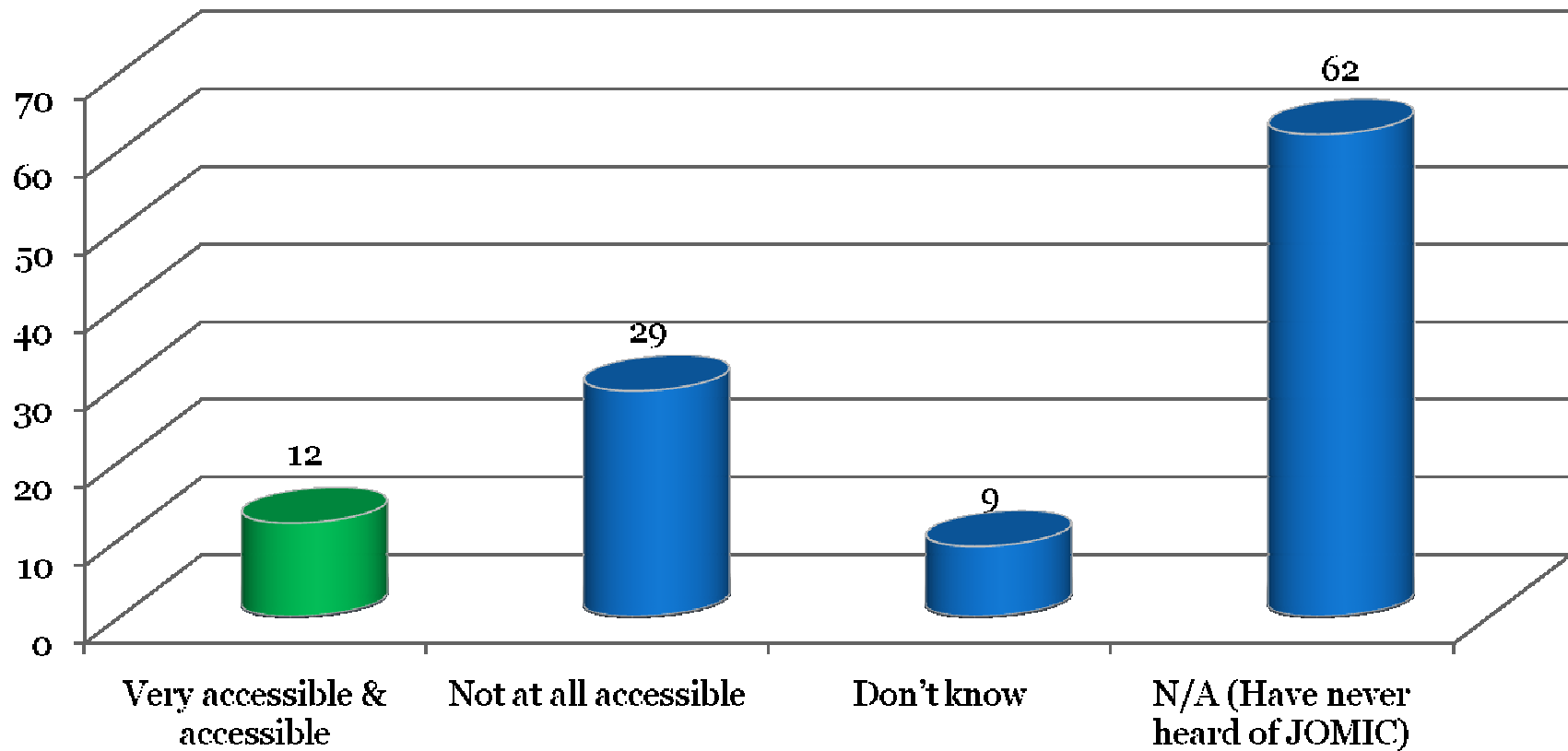
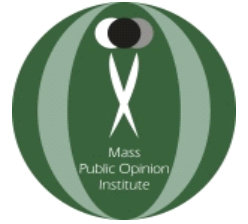
Question: *Have you ever heard of the Joint Monitoring and Implementation Committee (JOMIC)?*

Awareness of JOMIC by Province



Question: *Have you ever heard of the Joint Monitoring and Implementation Committee (JOMIC)?*

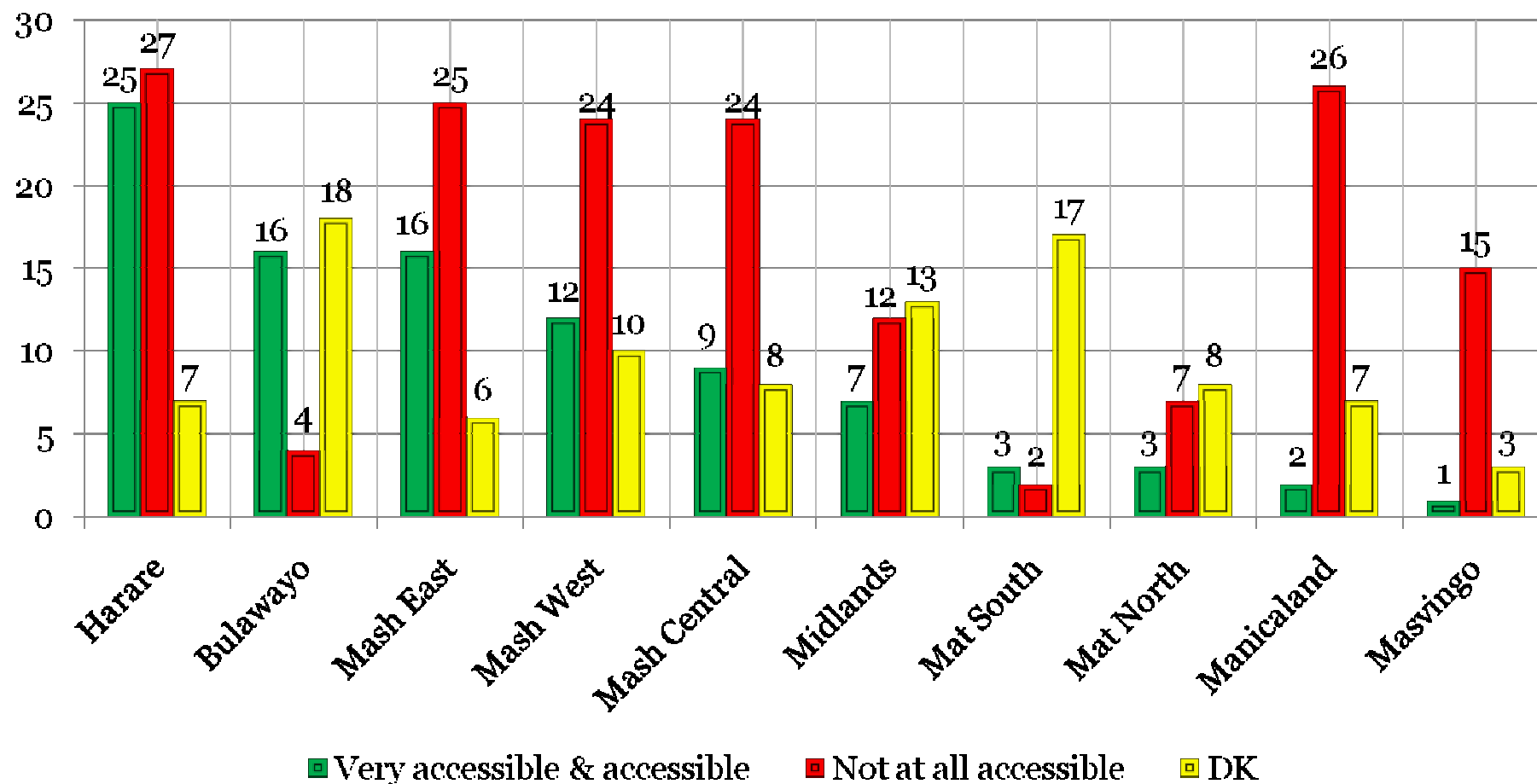
Accessibility of JOMIC



Question: *How accessible would you say JOMIC is to members of the public?*

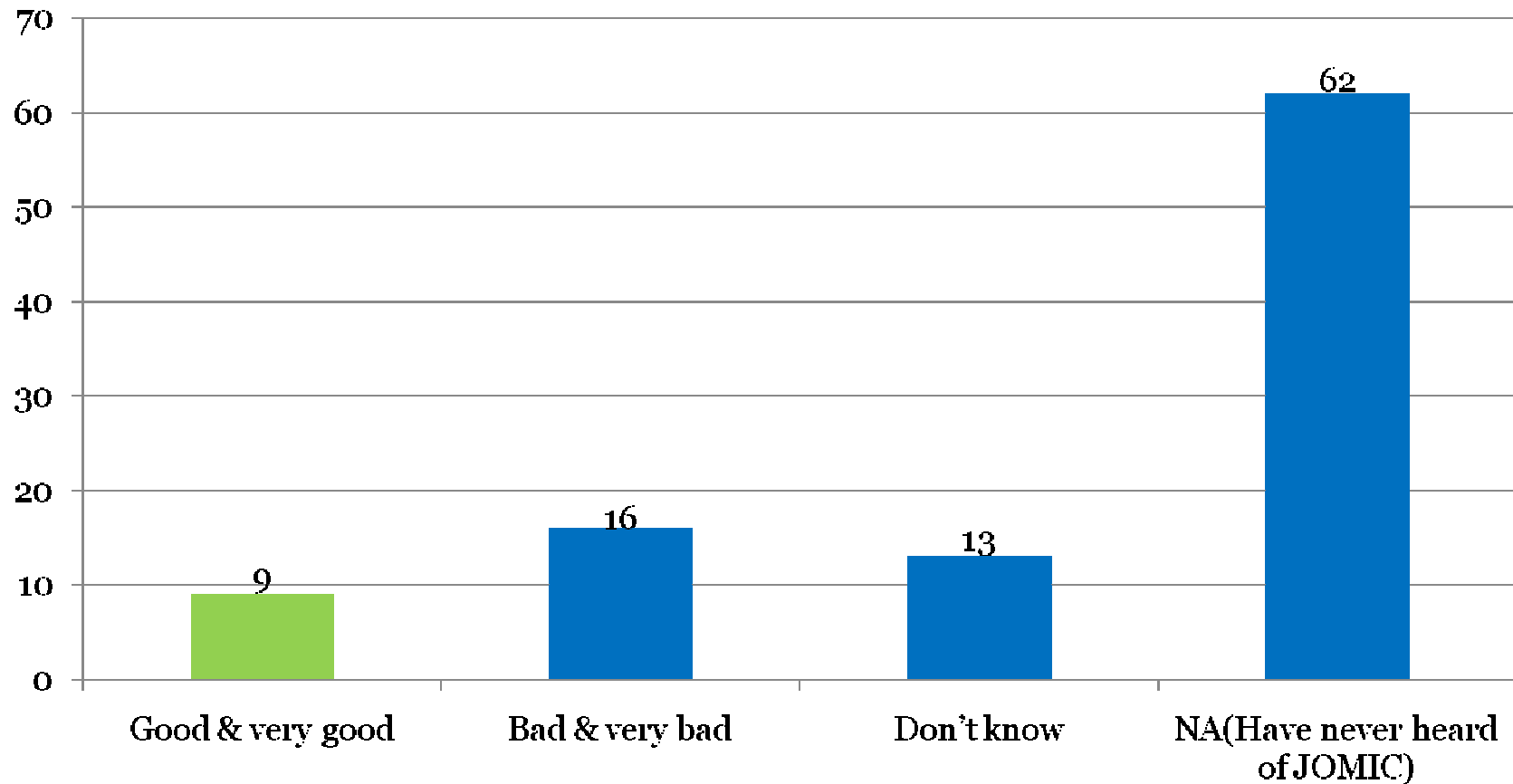
www.mpoi.net

ACCESSIBILITY OF JOMIC TO THE Public by Province



Question: *How accessible would you say JOMIC is to members of the public?*

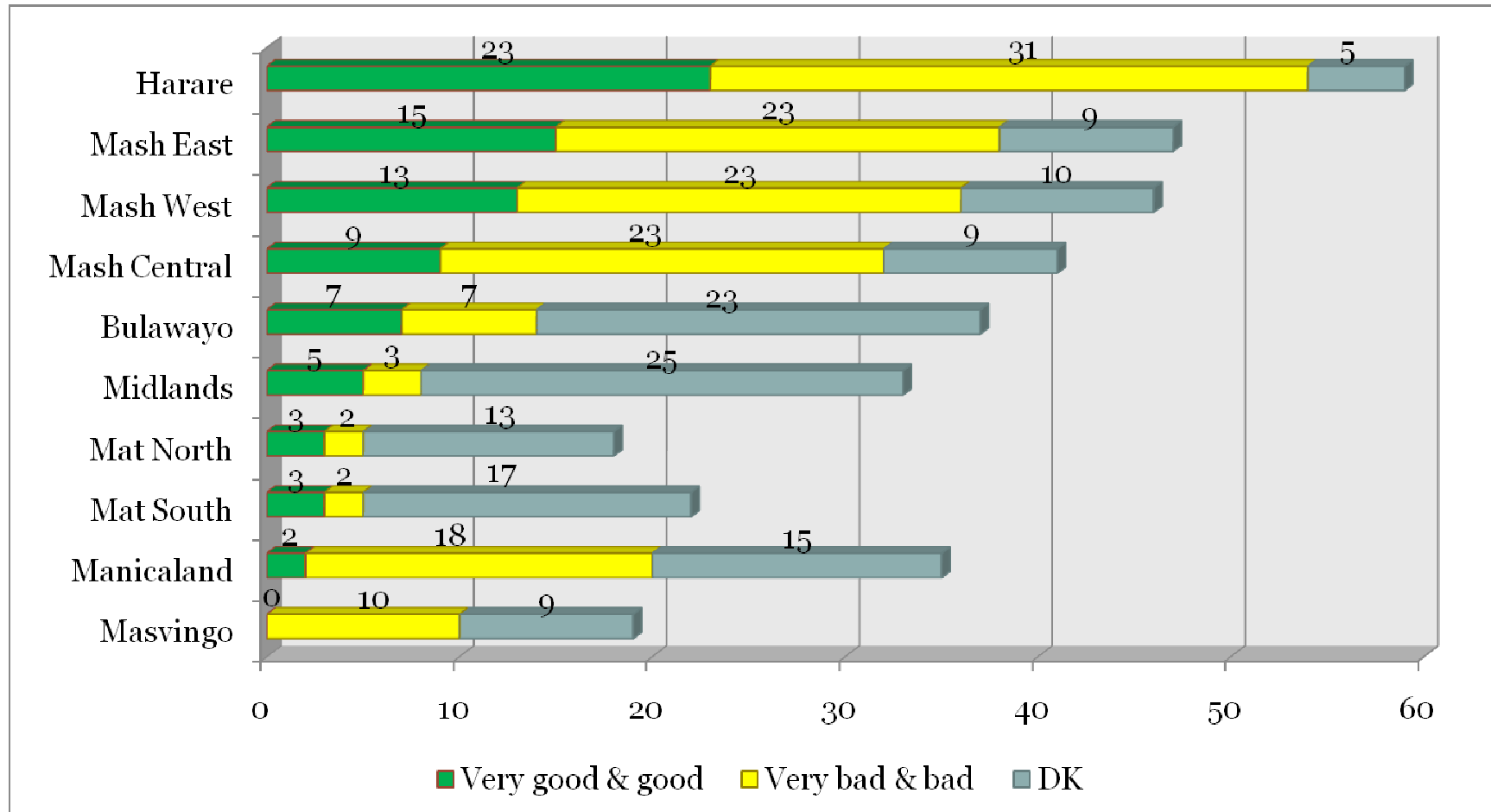
Performance of JOMIC



Question: *How do you rate JOMIC's performance in your community?*

www.mpoi.net

ASSESSMENT OF JOMIC'S Performance, by Province



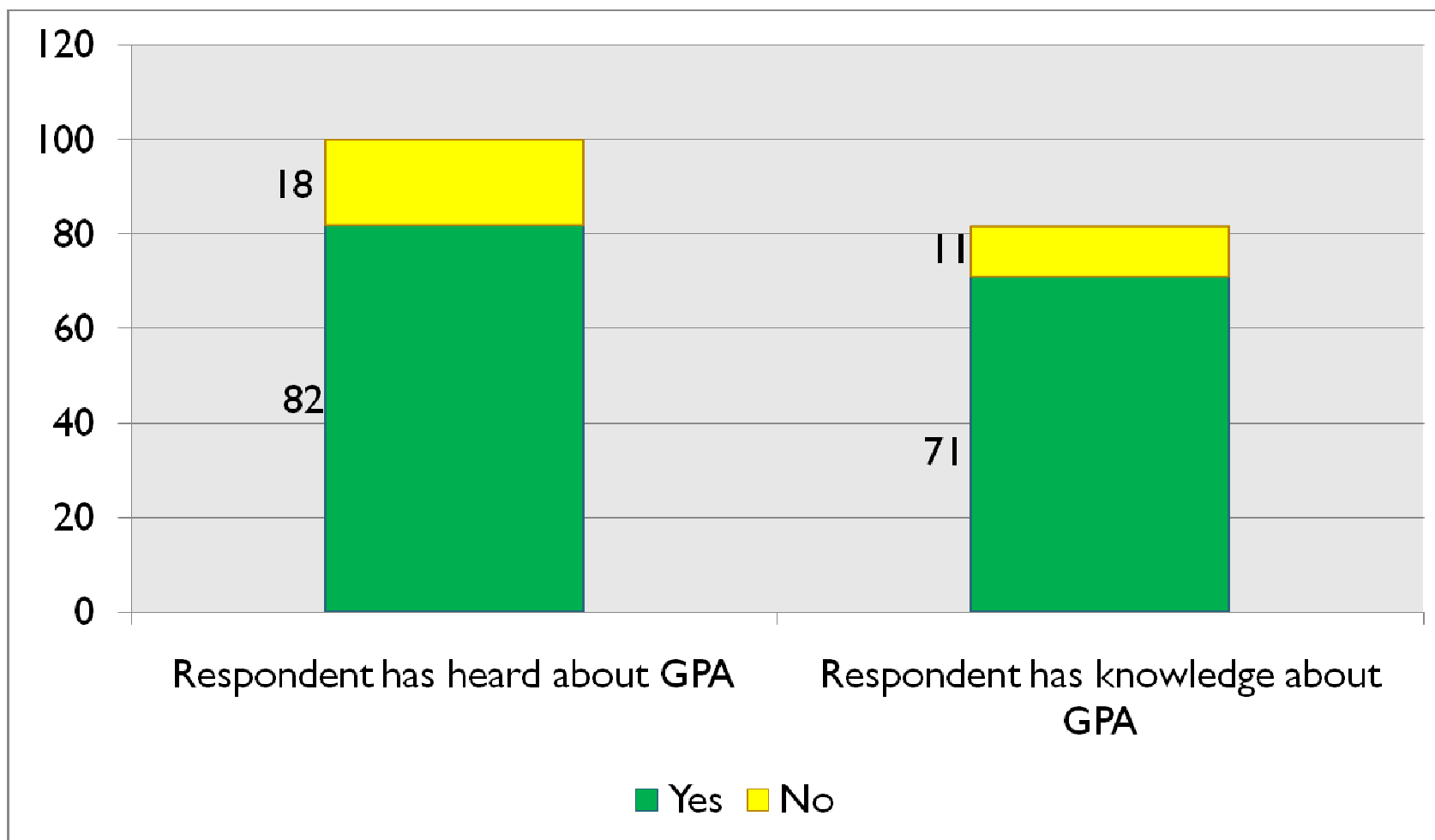
Question: *How do you rate JOMIC's performance in your community?*



GLOBAL POLITICAL AGREEMENT (GPA)

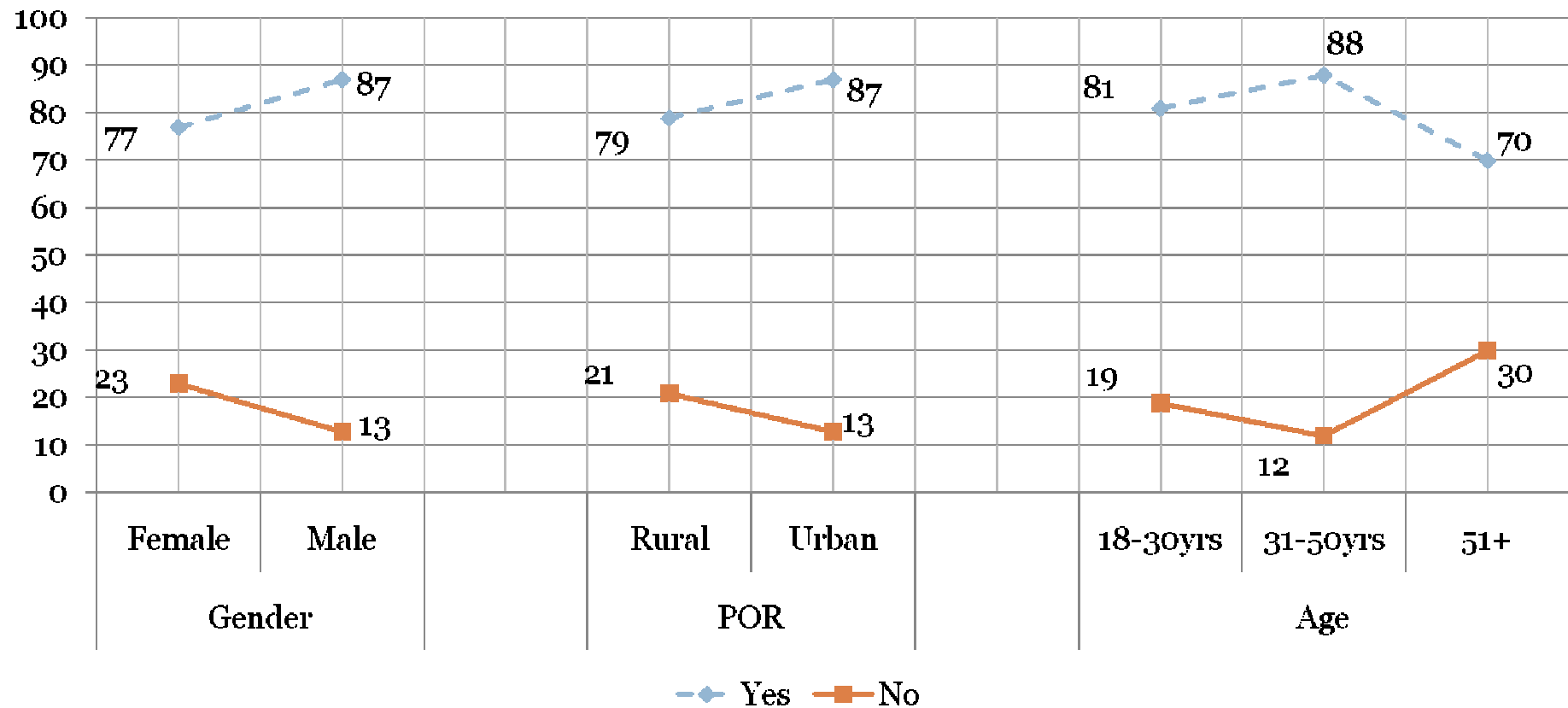
www.mpoi.net

Awareness and Knowledge about the GPA



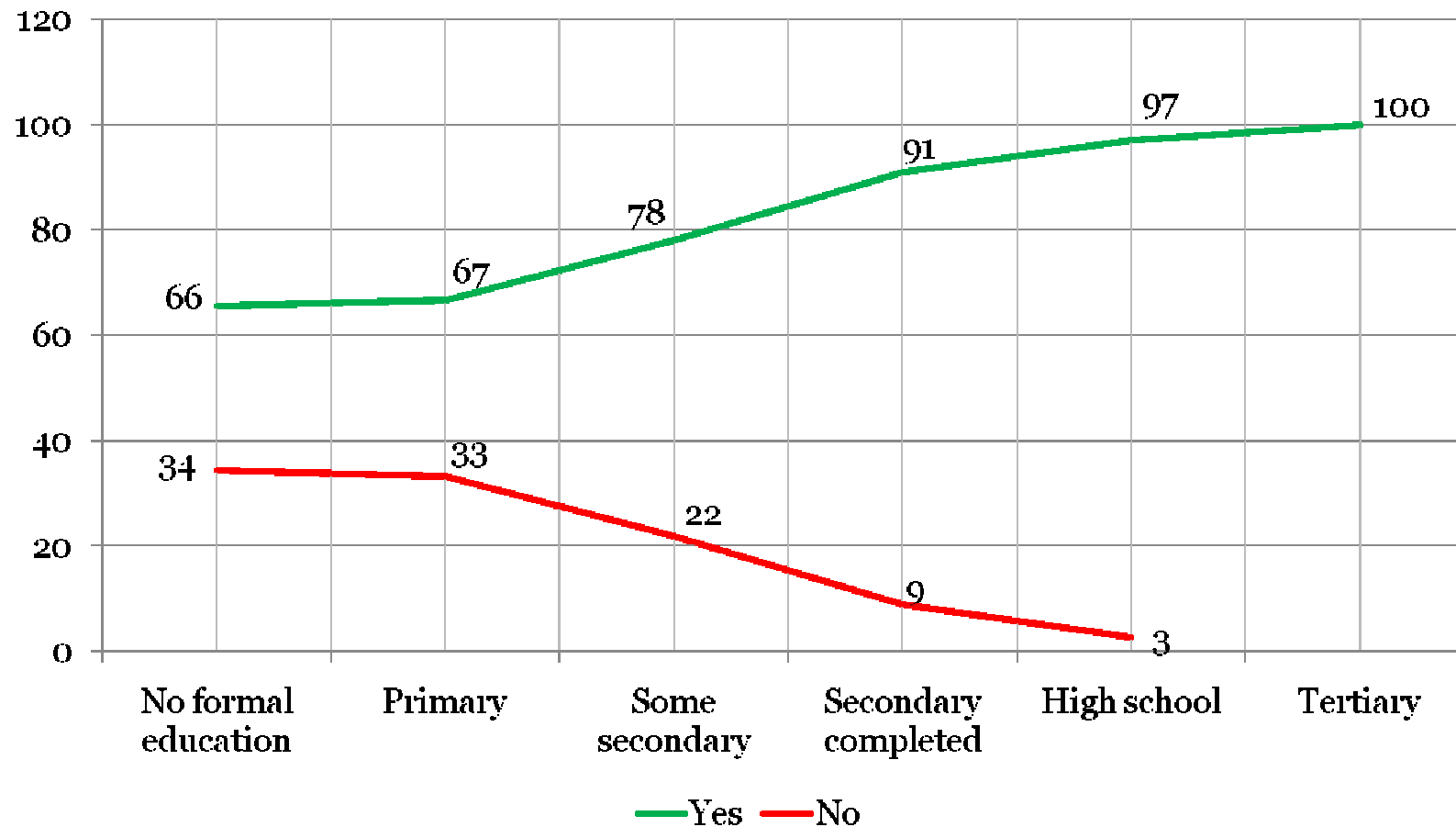
Question: *Have you ever heard of the Global Political Agreement or GPA?
If 'yes', do you know what it is about?*

Awareness of GPA by Gender, Residence and Age



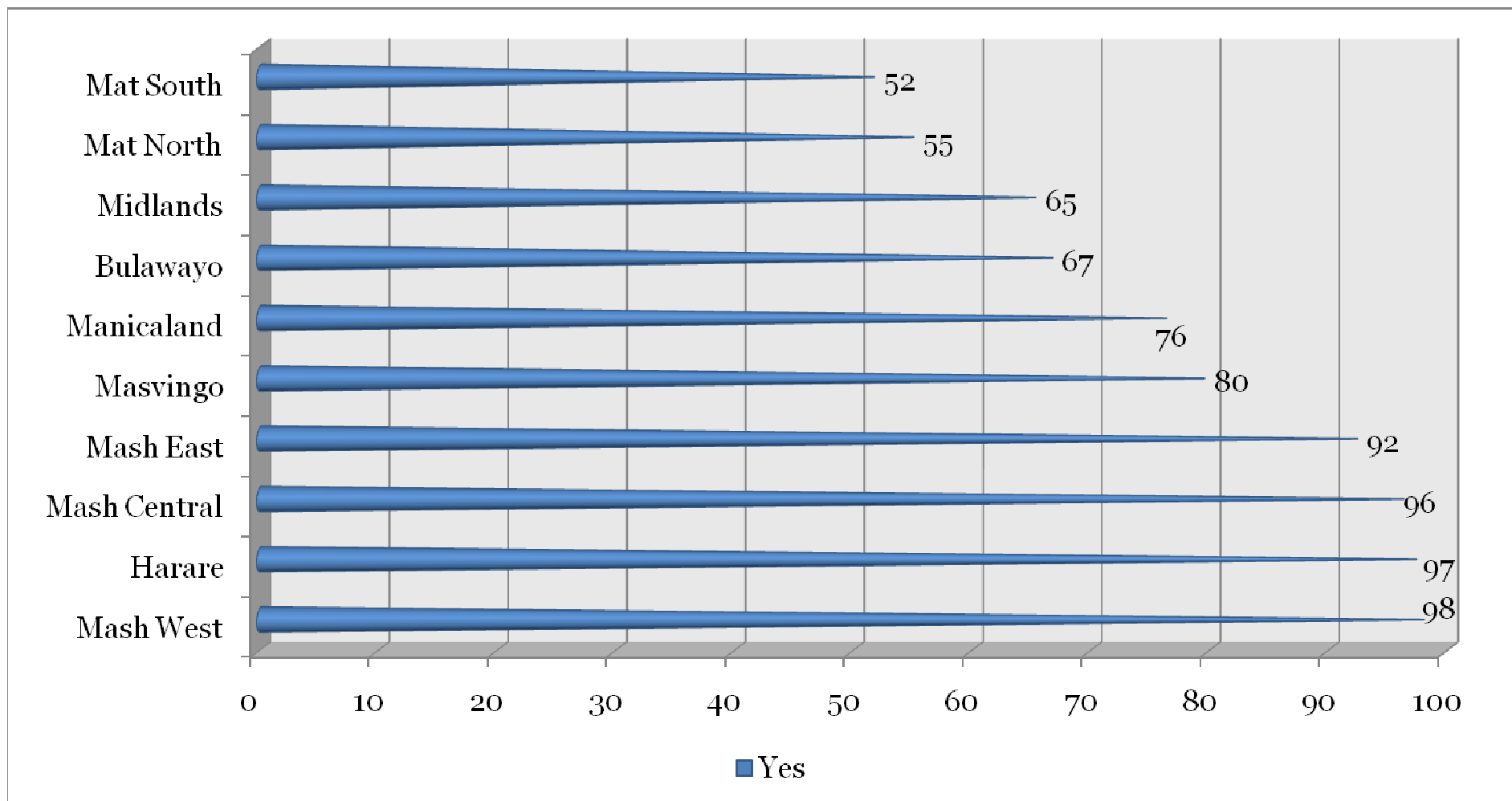
Question: *Have you ever heard of the Global Political Agreement or GPA? If 'yes', do you know what it is about?*

Awareness of the GPA by Education



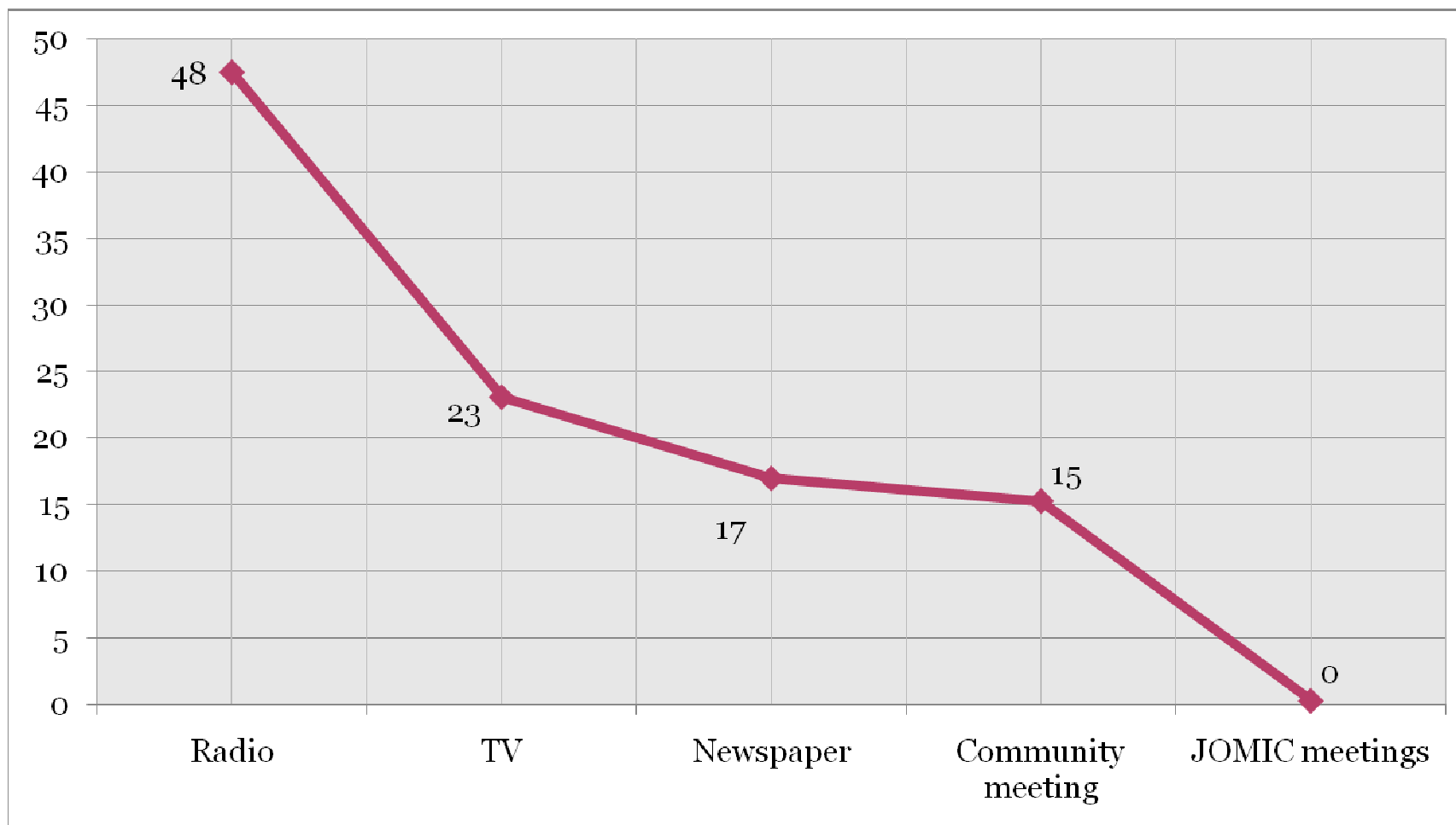
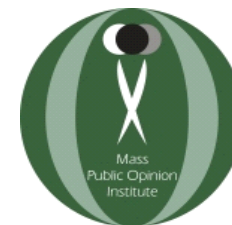
Question: *Have you ever heard of the Global Political Agreement or GPA?
If 'yes', do you know what it is about?*

Awareness of the GPA by Province



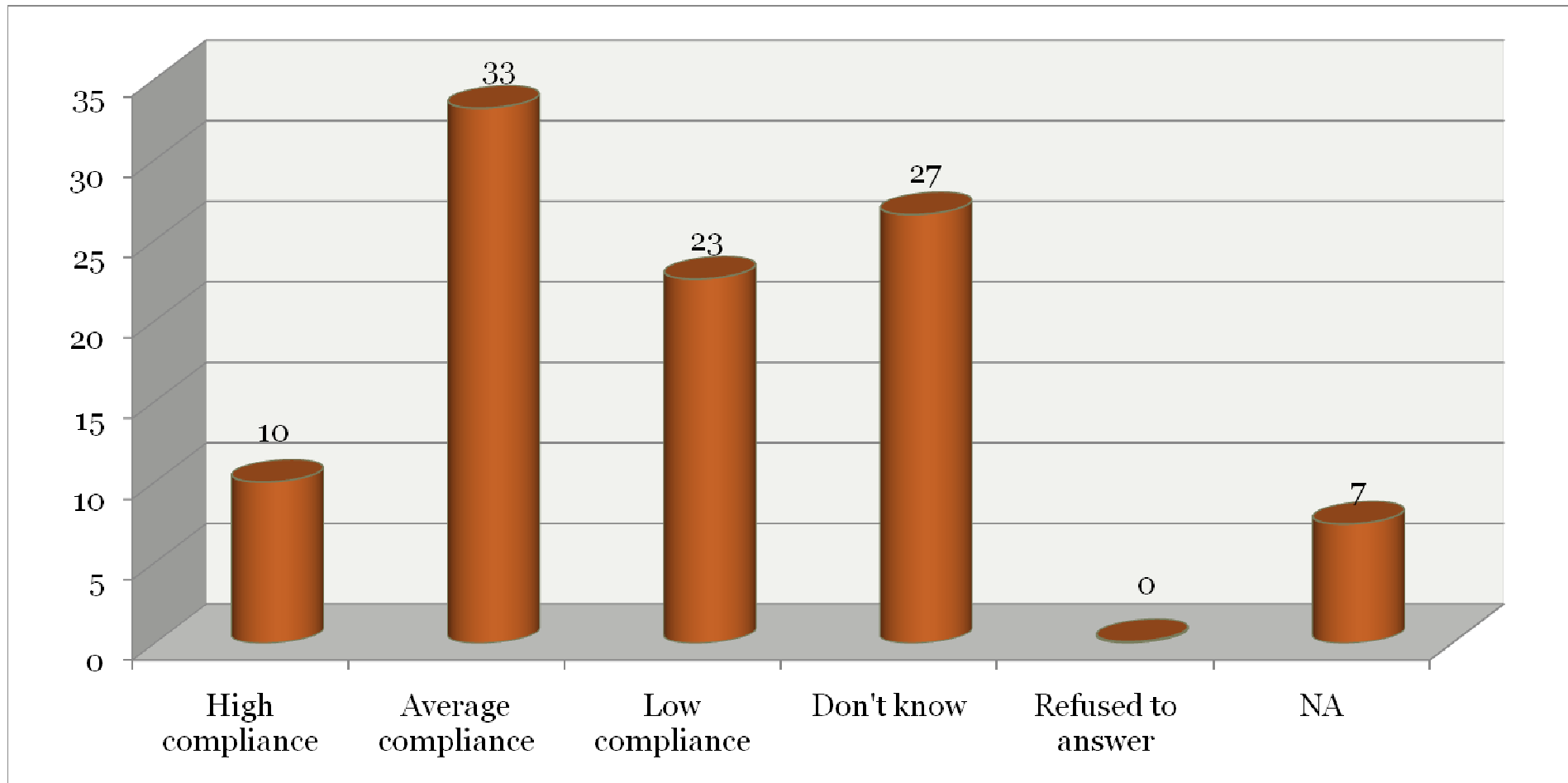
Question: *Have you ever heard of the Global Political Agreement or GPA? If 'yes', do you know what it is about?*

Sources of Awareness on GPA Implementation



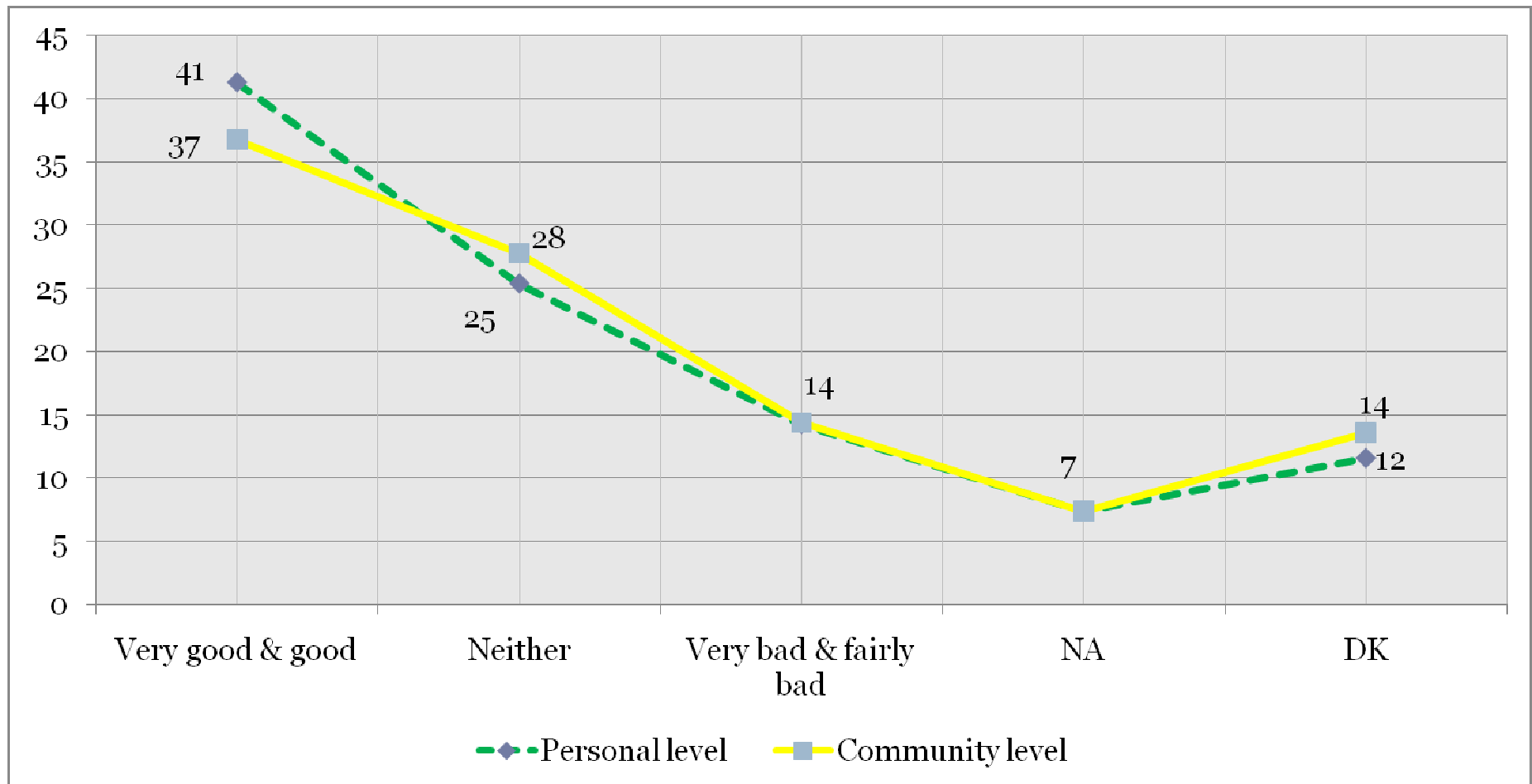
Question: *What are your sources of awareness about the Implementation of the GPA by the Inclusive Government?*

Level of Compliance with GPA



Question: *In your view, what is the level of compliance in implementing the GPA?*

GPA Induced Benefits



Question: *What is your assessment of the benefits brought about by the GPA at: (a) personal level; (b) community level?*



Views on Zimbabwe's 2012 National Census

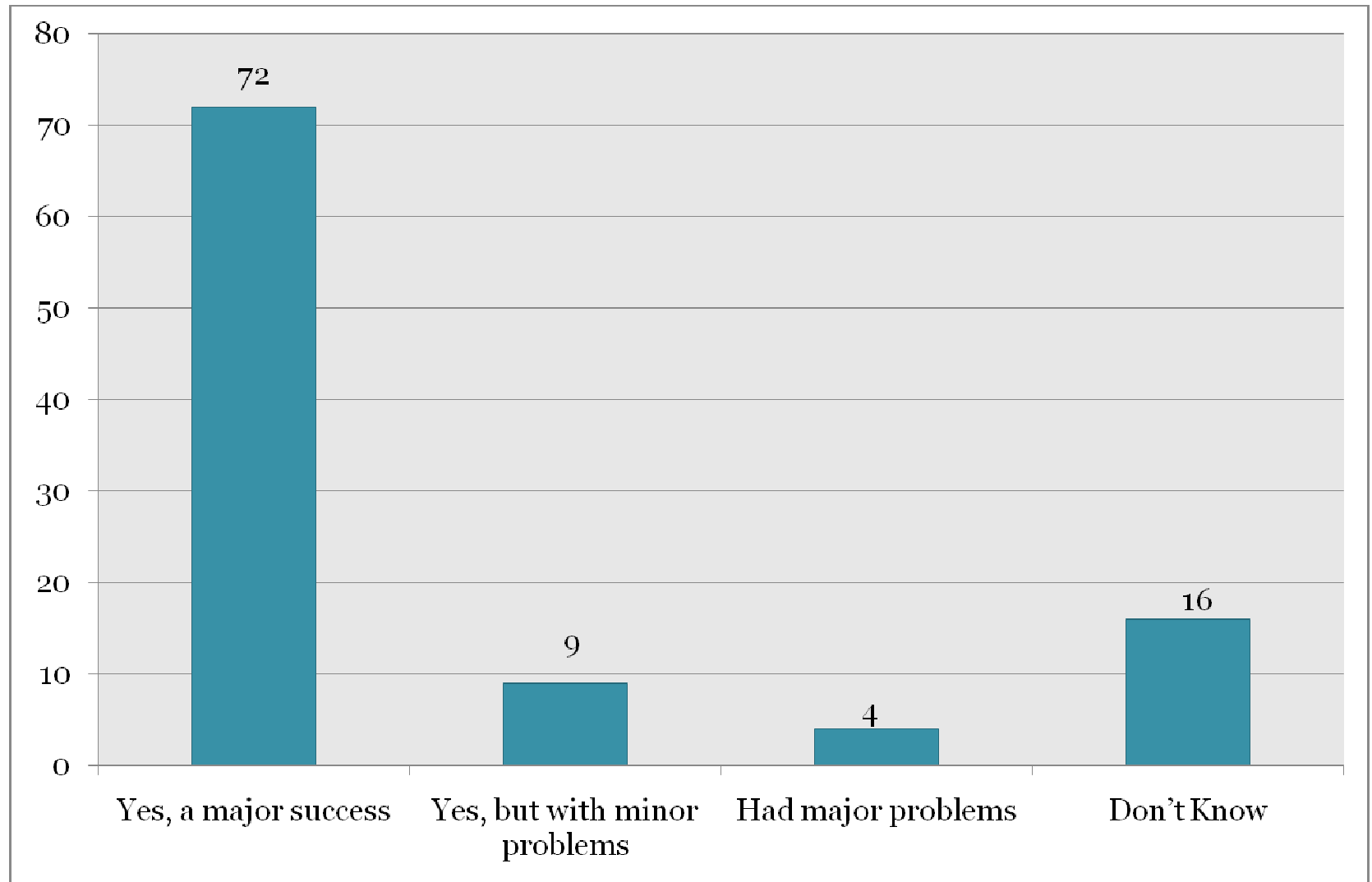


Households Visited by Province

	Yes	No	DK
Mashonaland West	100	-	-
Mashonaland Central	100	-	-
Masvingo	99	1	-
Mashonaland East	99	2	-
Manicaland	98	2	-
Harare	98	1	-
Bulawayo	96	-	4
Midlands	96	3	1
Matabeleland South	95	2	3
Matabeleland North	92	8	-

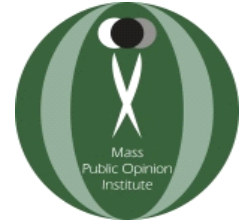
Question: As you might know, there was a census conducted by ZIMSTAT from 17-27 August 2012. Was your household visited by ZIMSTAT personnel to count you and members of your household?

Public Verdict on 2012 Census



Question: *Overall, would you say the census exercise was a success?*

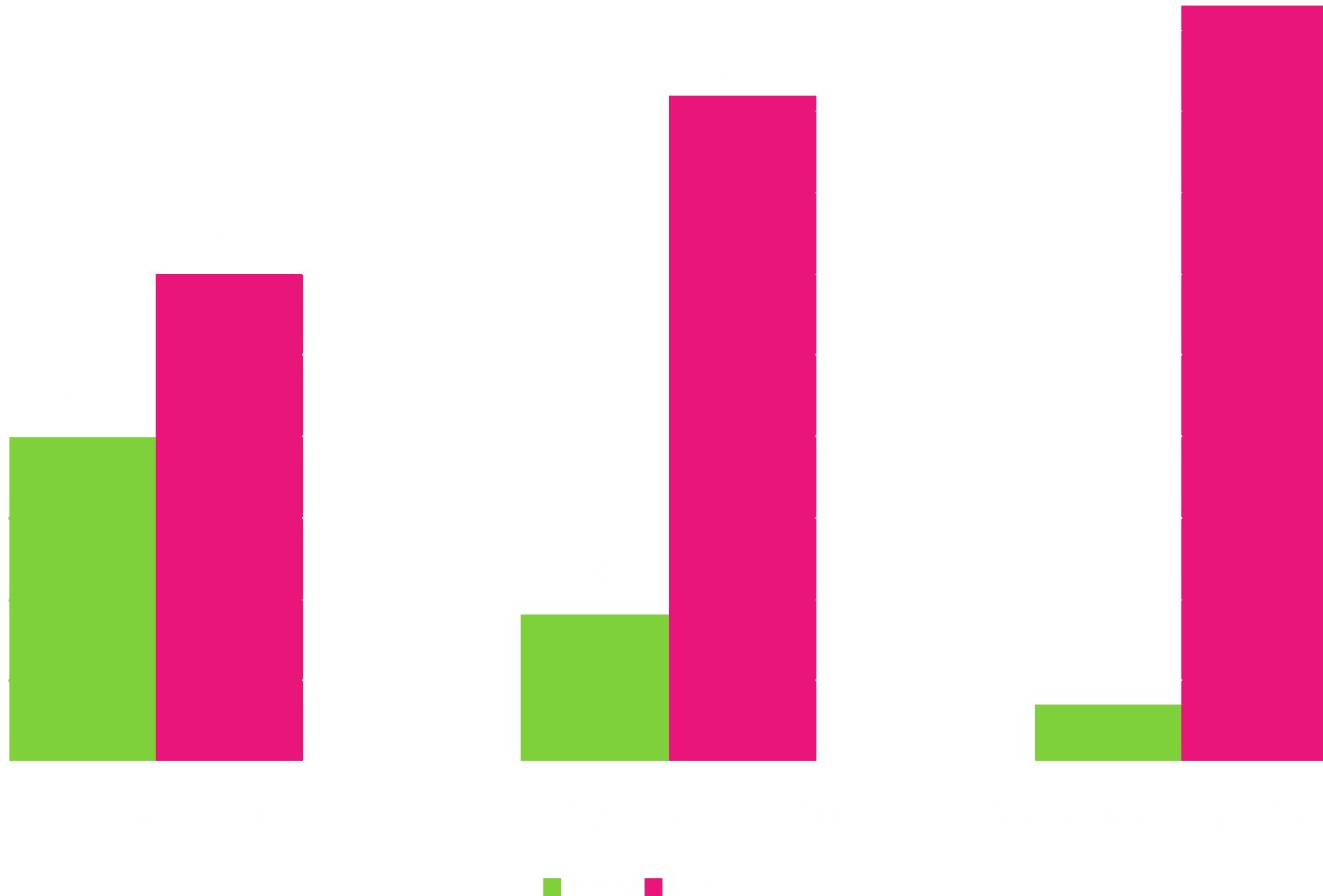
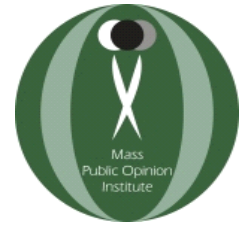
www.mpoi.net



Civic and Partisan Affiliation

www.mpoi.net

Civic and Partisan Affiliation



Question: *Are you a member of?*

www.mpoi.net



Social Capital

www.mpoi.net

Community Participation

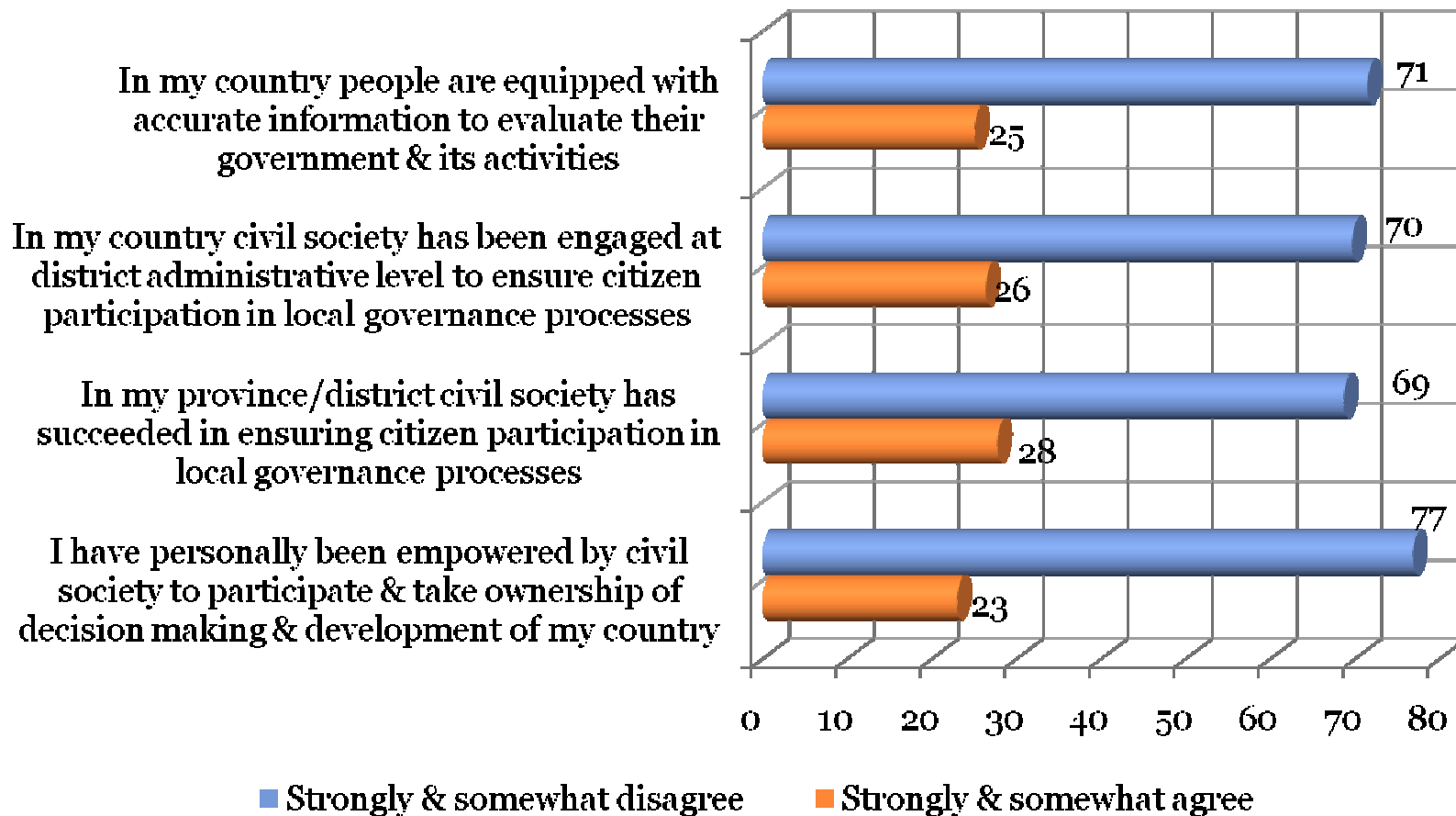


	Weekly	Monthly	Yearly	Not sure	Never
Civil society activities	3	6	14	2	76
Attending a community or organizational meeting hosted by a civil society organisation	3	10	18	3	67
Participating in a community-organized event to solve a community problem	5	21	22	2	50
Contributing to community-level activities such as organizing meetings, undertaken voluntary work	5	22	19	2	53

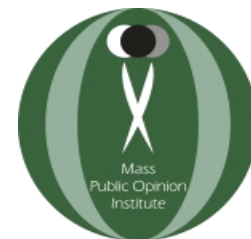
Question: *Please indicate how often you engage in the following:*



Civil Society



Question: *Thinking about civil society activities to engage people policy and decision-making processes in Zimbabwe, please indicate to what extent you agree with the following statements*



Contact for Problem Resolution

www.mpoi.net

Contact for Service Delivery Problem Resolution

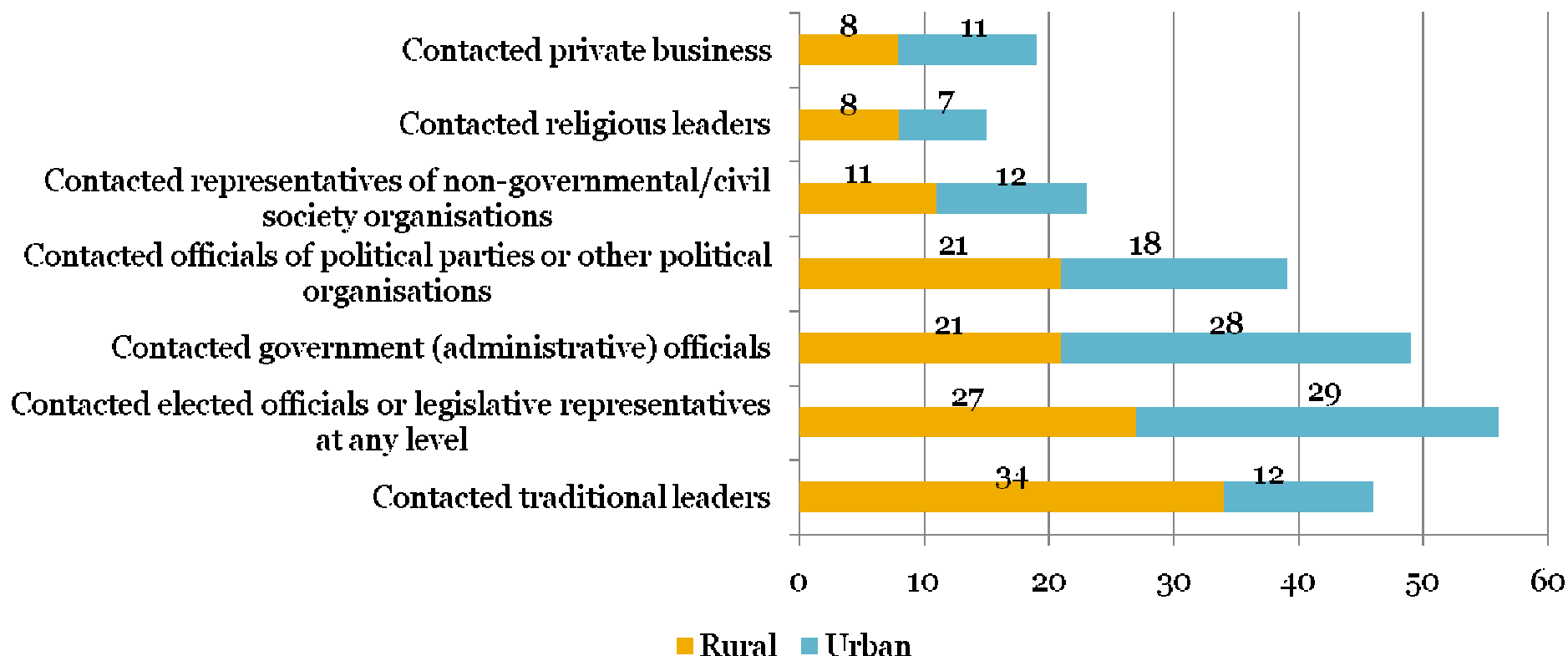


	Never	Once	Once or twice per year	Once or twice per month
Contacted government (administrative) officials	76	14	7	3
Contacted elected officials or legislative representatives at any level	73	17	7	4
Contacted officials of political parties or other political organizations	80	13	5	2
Contacted traditional leaders	74	14	6	6
Contacted religious leaders	84	12	2	1
Contacted representatives of non-governmental/civil society organizations	88	8	2	1
Contacted private businesses	91	8	1	1

Question: *In the past three years, have you done the following because of problems with service delivery*

www.mpoi.net

Contact for Service Delivery Problem Resolution by Residence



Question: *In the past three years, have you done the following because of problems with service delivery* [the percentages shown in the graph are for those who said at least once, that is once, once or twice per year & once or twice per month]

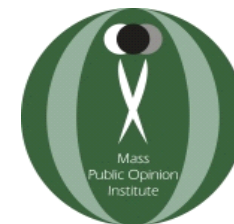
Contact over Problems with Government Officials and Policies



	Never	Once	Once or twice per year	Once or twice per month
Contacted government (administrative) officials	89	9	2	0
Contacted elected officials or legislative representatives at any level	89	8	3	0
Contacted officials of political parties or other political organizations	91	7	2	0
Contacted traditional leaders	90	6	3	1
Contacted religious leaders	93	6	1	0
Contacted representatives of non-government/civil society organizations	96	3	1	0
Contacted private businesses	96	3	1	0

Question: *In the past three years, have you done the following because of problems with government officials and policies: -?*

Contact for Resolution of Politically Motivated Neighbourhood Problems



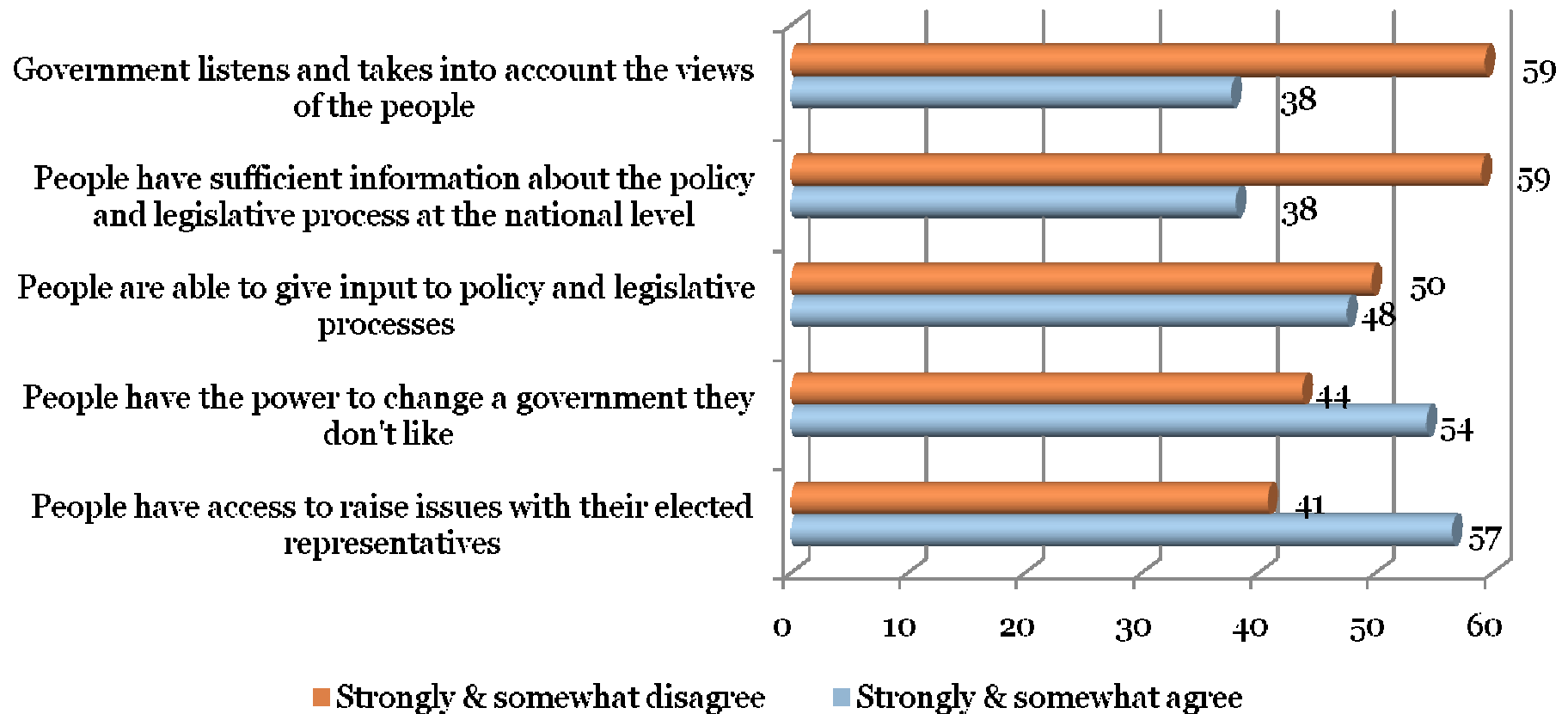
	Never	Once	Once or twice per year	Once or twice per month
Contacted government (administrative) officials	88	10	2	0
Contacted elected officials or legislative representatives at any level	85	11	3	0
Contacted officials of political parties or other political organizations	87	11	2	1
Contacted traditional leaders	85	11	3	1
Contacted religious leaders	90	8	1	0
Contacted representatives of non-government/civil society organizations	95	4	0	0
Contacted private businesses	95	5	0	0

Question: *In the past three years, have you done the following because of problems with politically motivated neighbourhood problems?*



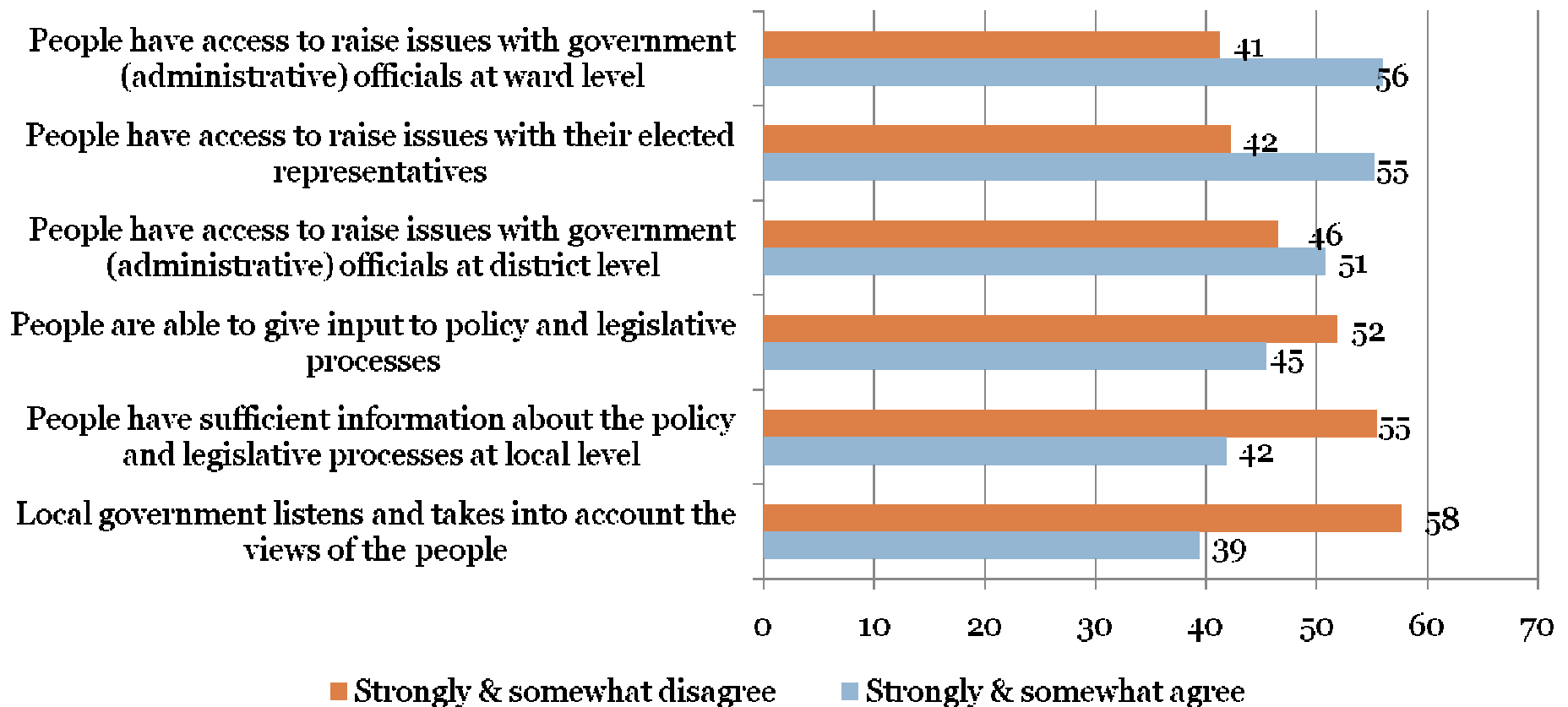
Government Accountability

Internal and External Efficacy vis-a-vis National Government



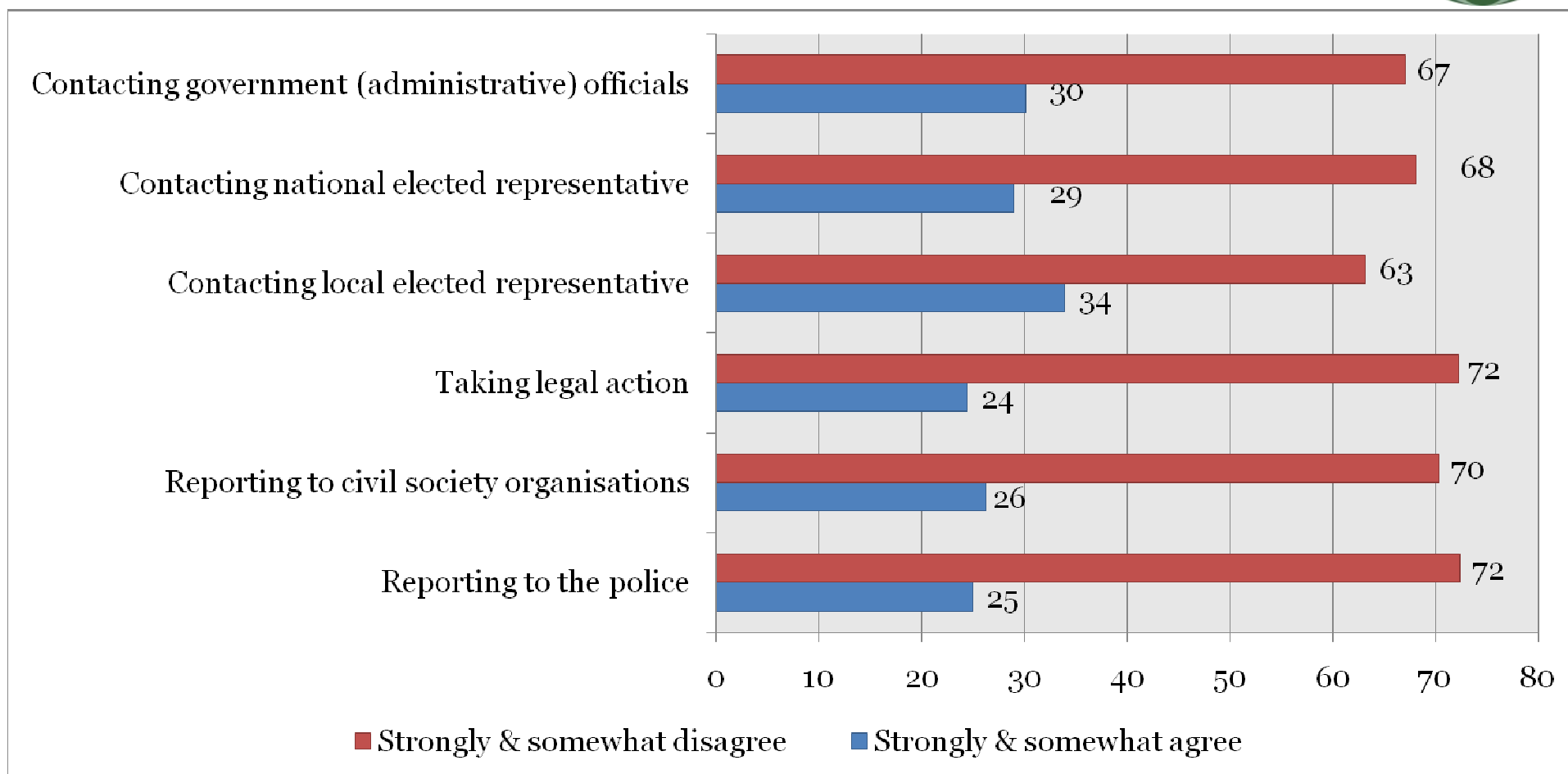
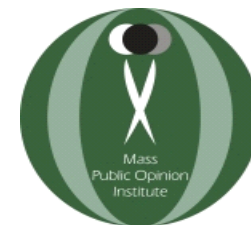
Question: *Please tell me whether you strongly agree, somewhat agree, somewhat disagree or strongly disagree with each of the following statements:*

Internal and External Efficacy vis-a-vis Local Government



Question: *Let's focus a bit on the ability to hold the local government responsible for its actions between elections. Do you agree that:*

GOVERNMENT TRANSGRESSION AND CITIZEN RECOURSE TO JUSTICE



Question: *Please tell me whether you strongly agree, somewhat agree, somewhat disagree or strongly disagree with the following statement; “when the government breaks the laws, citizens are able to do something about it by:”*

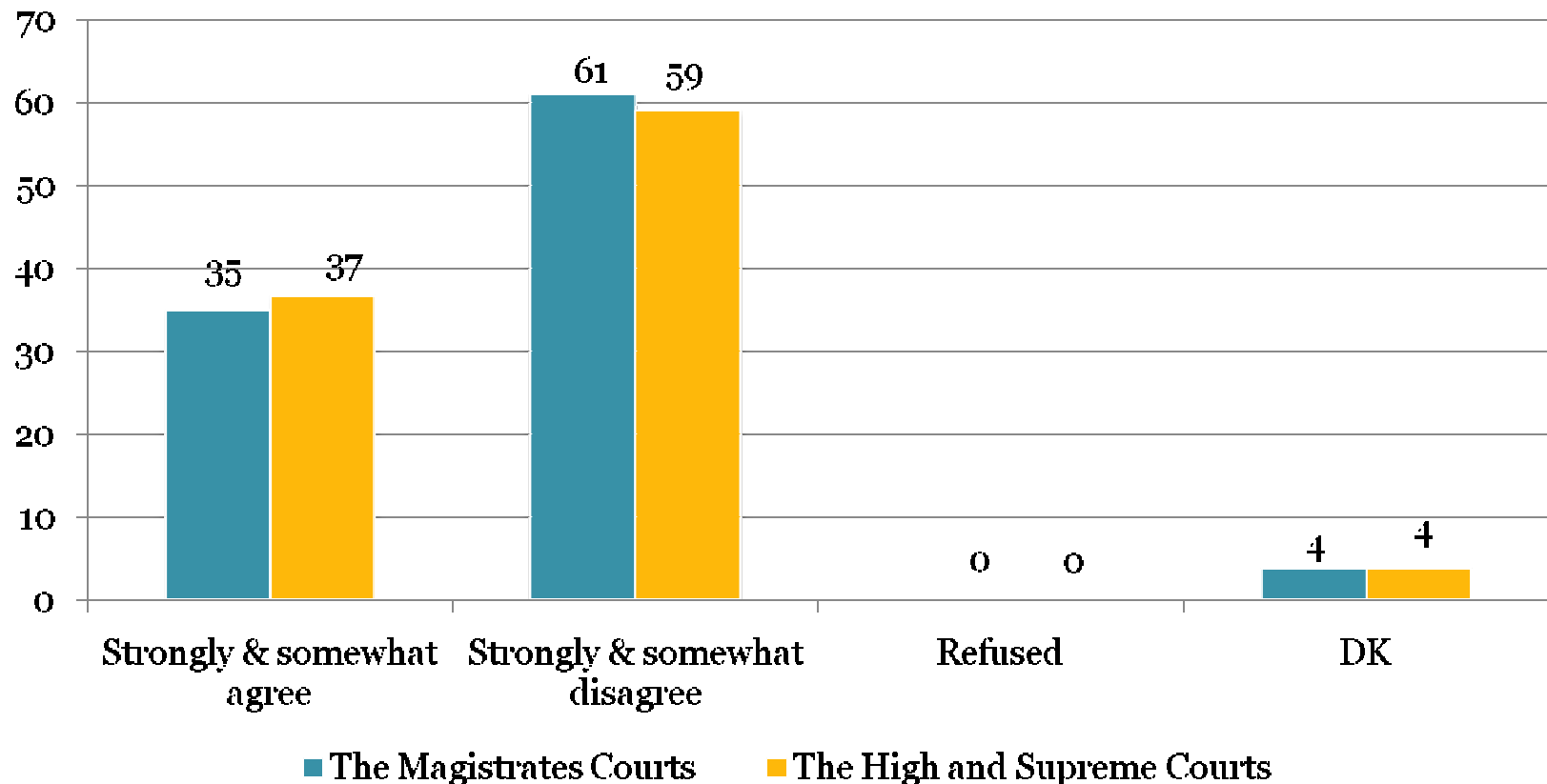
Citizen Recourse to Justice by POR



	Rural	Urban
Reporting to the police	27	22
Reporting to civil society organisations	27	24
Taking legal action	27	20
Contacting local elected representative	37	27
Contacting national elected representative	32	23
Contacting government (administrative) officials	34	22

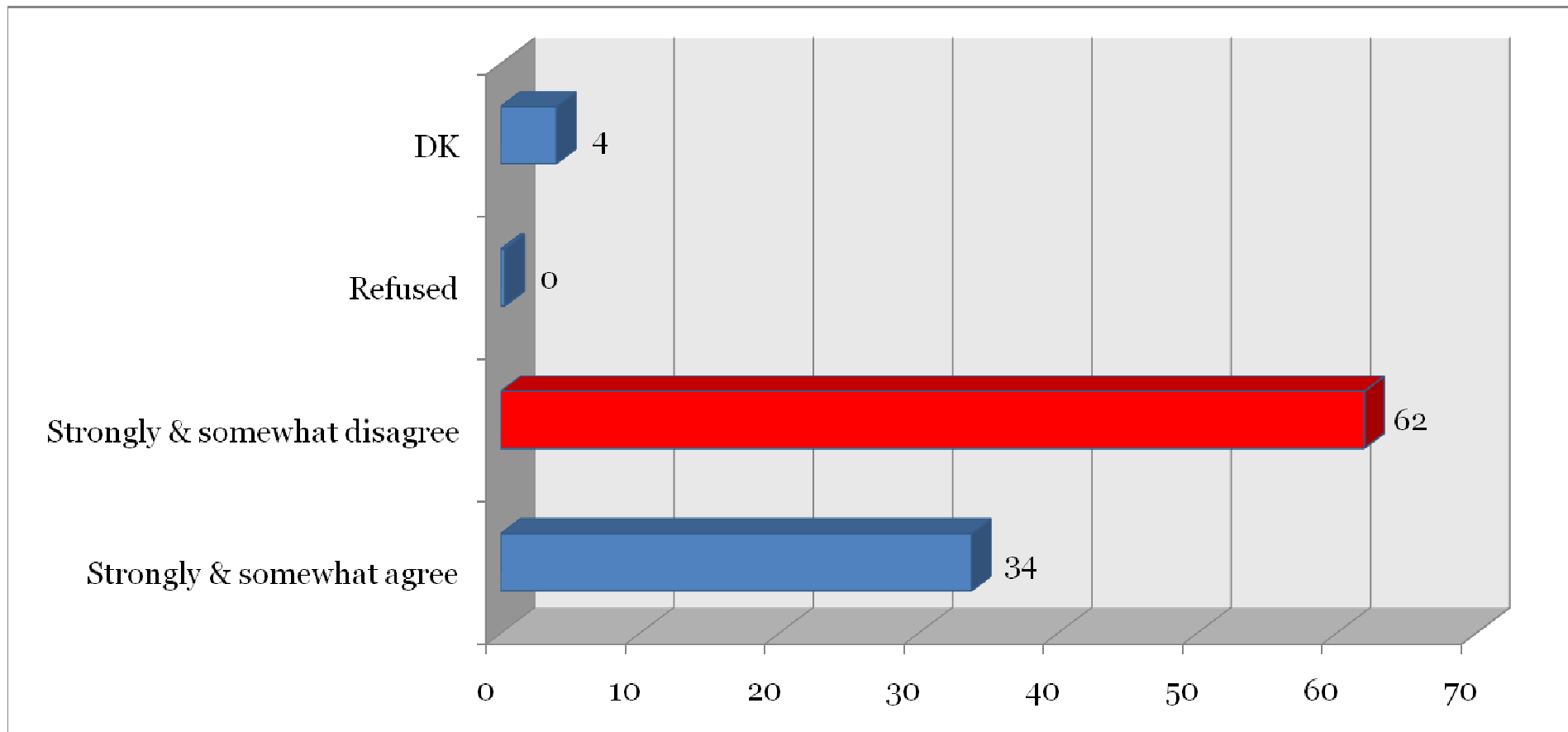
Question: *Please tell me whether you strongly agree, somewhat agree, somewhat disagree or strongly disagree with the following statement; “When the government breaks the laws, citizens are able to do something about it by:”* [the percentages shown in the table are for those who said ‘somewhat & strongly agree ’]

Views on Judiciary and Horizontal Accountability



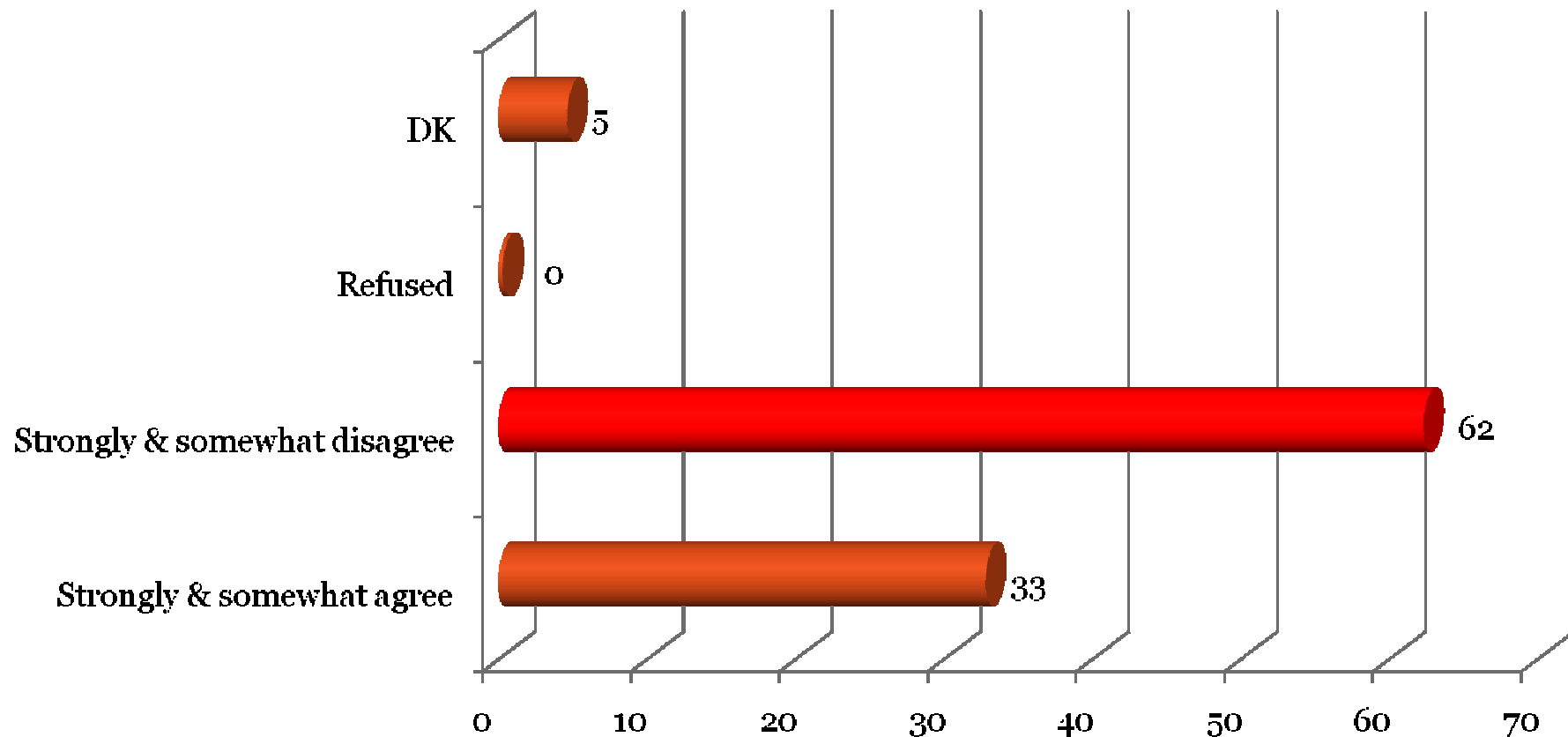
Question: *Please tell me whether you strongly agree, somewhat agree, somewhat disagree or strongly disagree with the following statement; “When the government breaks the laws, it is dealt with in an independent and efficient manner by:”*

Independent Commissions and Horizontal Accountability



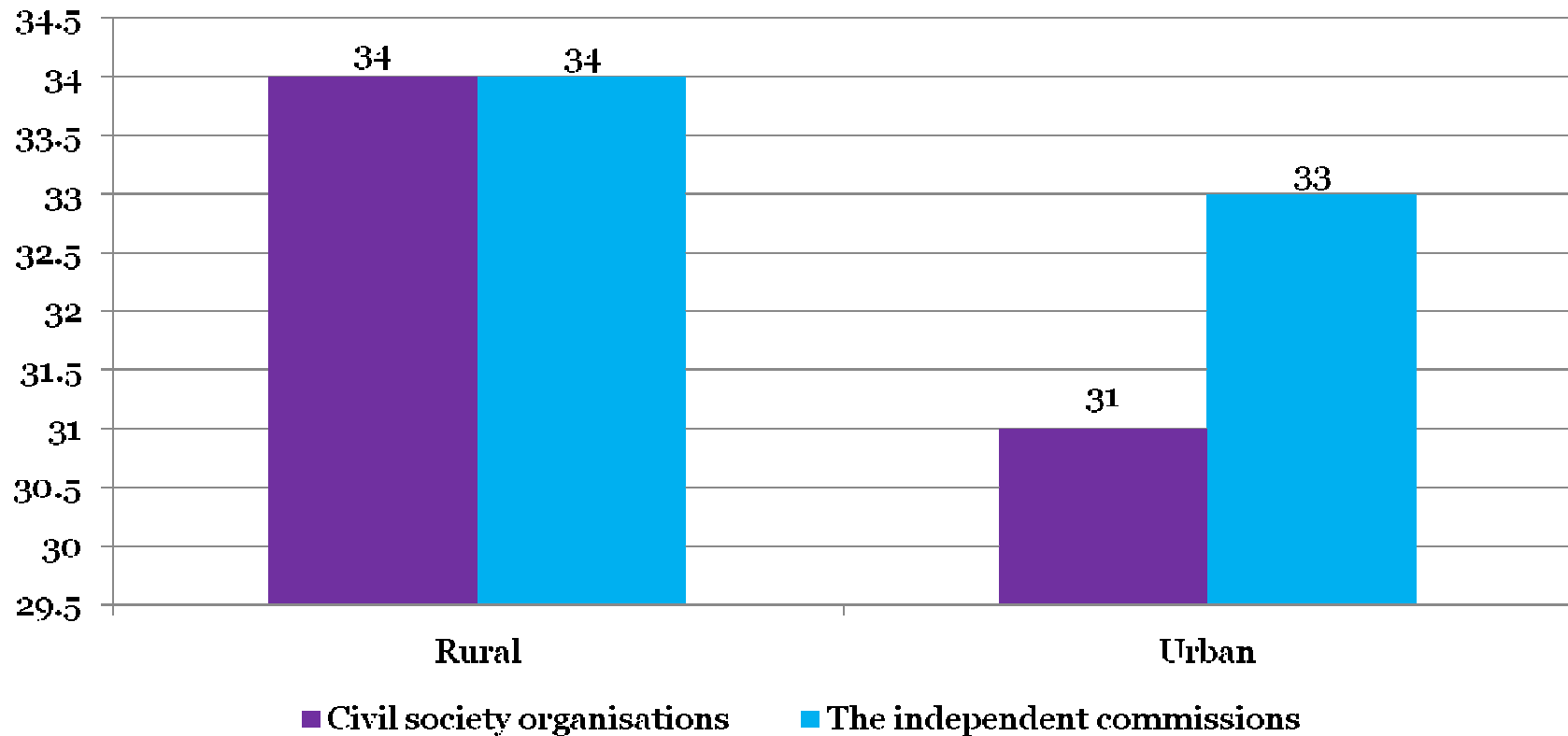
Question: *Please tell me whether you strongly agree, somewhat agree, somewhat disagree or strongly disagree with the following statement; “when the government breaks the laws, it is dealt with in an independent and efficient manner by:”*

and Horizontal Accountability



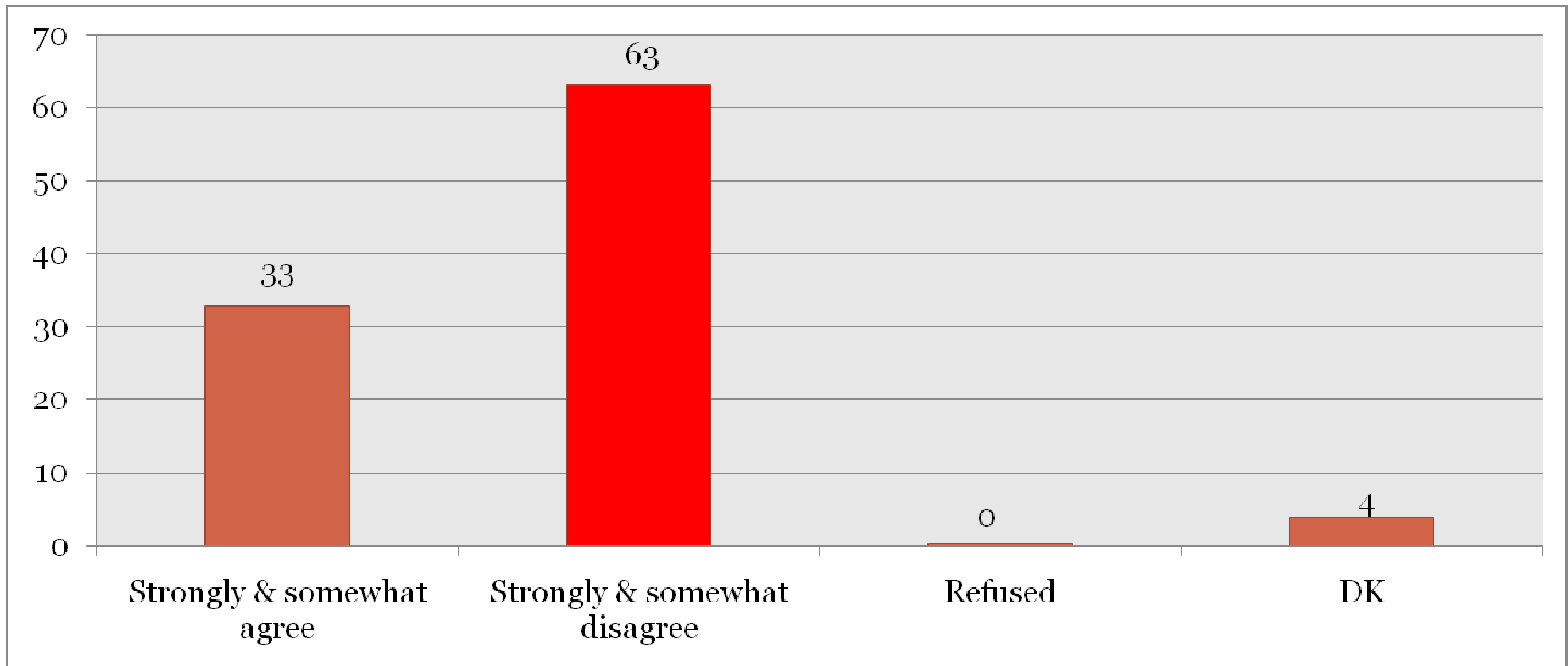
Question: *Please tell me whether you strongly agree, somewhat agree, somewhat disagree or strongly disagree with the following statement; “When the government breaks the laws, it is dealt with in an independent and efficient manner by:”*

Residence



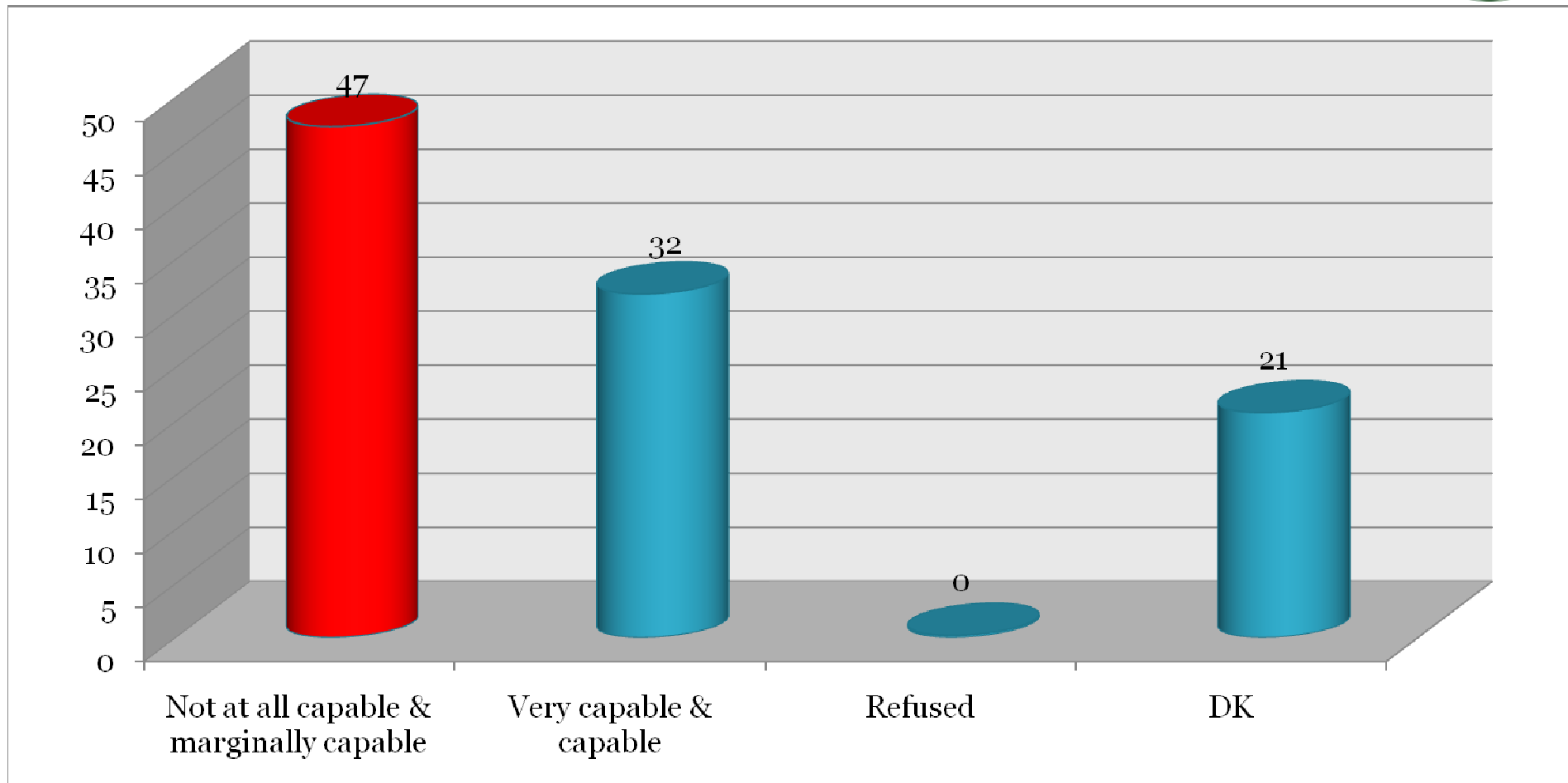
Question: *Please tell me whether you strongly agree, somewhat agree, somewhat disagree or strongly disagree with the following statement; “when the government breaks the laws, it is dealt with in an independent and efficient manner by:”*

Media and Horizontal Accountability



Question: *Please tell me whether you strongly agree, somewhat agree, somewhat disagree or strongly disagree with the following statement; “when the government breaks the laws, it is dealt with in an independent and efficient manner by:”*

Parliament and Horizontal Accountability



Question: *To what extent is Parliament capable of keeping the government (Cabinet) in check?*



Thank you

The End

www.mpoi.net